

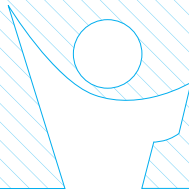


**2006-2007  
Annual report**

**Faces  
of the  
Quebec Cancer  
Foundation**



Quebec  
Cancer  
Foundation



## **Quebec Cancer Foundation**

### **Head office and Montreal Regional Centre and Lodge**

2075 Rue de Champlain  
Montreal, Quebec H2L 2T1  
Tel.: 514-527-2194 Toll-free : 1-877-336-4443  
Fax: 514-527-1943  
cancerquebec.mtl@fqc.qc.ca

### **Estrie Regional Centre and Lodge**

3001 12<sup>e</sup> Avenue Nord  
Sherbrooke, Quebec J1H 5N4  
Tel.: 819-822-2125  
Fax: 819-822-1392  
cancerquebec.she@fqc.qc.ca

### **Mauricie Regional Centre and Lodge**

3110 Rue Louis-Pasteur  
Trois-Rivières, Quebec G8Z 4E3  
Tel.: 819-693-4242  
Fax: 819-693-4243  
cancerquebec.trv@fqc.qc.ca

### **Outaouais Regional Centre and Lodge**

#### **Michael J. McGivney Pavilion**

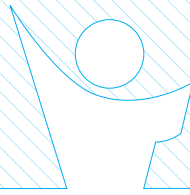
555 Boulevard de l'Hôpital  
Gatineau, Quebec J8V 3T4  
Tel.: 819-561-2262  
Fax: 819-561-1727  
cancerquebec.gat@fqc.qc.ca

### **Quebec City Regional Centre**

Info-cancer Line, Telephone Peer Support Program, Documentation Centre  
190 Rue Dorchester Sud, Suite 50  
Quebec City, Quebec G1K 5Y9  
Tel: 418-657-5334  
Toll-free: 1-800-363-0063  
Fax: 418-657-5921

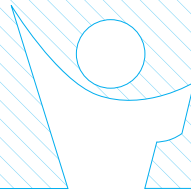
**[www.fqc.qc.ca](http://www.fqc.qc.ca)**

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## **Table of contents**

2006-2007 at a glance	4
Our mission	5
Message from the Chair of the Board and the Executive VP	6
The faces of development	8
The faces of communications	13
The faces of Foundation services	15
Financial report	20
A gesture for life	23
Board of Directors and Senior Management	26
Board Committees	27



## 2006-2007 at a glance

BECAUSE A FEW STATS CAN SPEAK VOLUMES!

### INFORM

- Nearly 2,000 calls to the Info-cancer Line 1-800-363-0063
- More than 2,000 documents lent and over 63,000 brochures distributed by the Documentation Centre.
- Some 900,372 hits on our Website ([www.fqc.qc.ca](http://www.fqc.qc.ca)), for a total of 2,056,333 pages viewed.

### ACCOMPANY

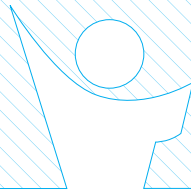
- Over 100 matches made through our Telephone Peer Support Program.
- People living with cancer participated in the Foundation's complementary therapies and activities some 6,500 times.

### LODGE

- In 2006-2007, over 3,450 people living with cancer stayed in one of our Regional Centres and Lodges, for a total of nearly 30,000 people since 1988.

### THANKS TO YOU!

- Almost 73,450 donors
- A direct mail campaign that generated revenues of \$1,917,806
- Over \$106,000 were raised through our first solicitation campaign among Quebec SMEs.
- A record sum of \$1,809,190 in planned gifts.
- A network of more than 550 volunteers that allows us to offer a wide array of high-quality services across Quebec.



## **Our mission**

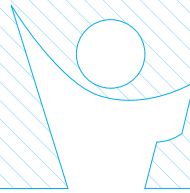
To improve the quality of life of people with cancer and their loved ones through lodging, information and support services.

## **Our vision**

A recognized, credible and influential organization that concretely improves the quality of life of people with cancer through its services.

## **Our values**

- Collegiality
- Respect
- Innovation
- Professionalism
- Integrity
- Commitment
- Accountability
- Leadership



## **Message from the Chair of the Board and the Executive Vice-President**

Every year, the Quebec Cancer Foundation crosses paths with thousands of people who support our cause and believe in our mission. Some of them come to the Foundation to use our services, while others come in to offer them, either as volunteers or employees.

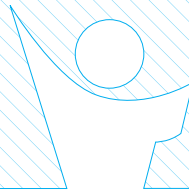
In 2006-2007, the Foundation felt it was important to shine the spotlight on these unsung heroes, who invest so much of themselves to ensure the success of our organization. To acknowledge the excellent work of our volunteers, the Foundation has created a recognition program intended both to highlight the work of all volunteers and show special appreciation to the one person who has made an especially significant contribution in one of the regions where the Foundation has offices.

For National Volunteer Week, the Foundation organized a special recognition event during which five award winners were given plaques in recognition of their dedication. The event also featured the selection of the volunteer of the year for all five regions. This year, the award was handed out to Marie-Josée Raymond, volunteer at the Mauricie Regional Centre and Lodge since September 2005.

The Foundation also saw the importance of celebrating the achievements of its employees, who, day after day, support its mission. As was the case with volunteers, Foundation staff had the chance to recognize one of their peers, whose outstanding work broadened the Foundation's influence. Launched in January 2007, the staff recognition program involved collecting nominations throughout the year and then announcing the winner, Jean St-Pierre, night guard and computer agent at our Estrie Regional Centre and Lodge.

On the governance front, the Foundation had the pleasure of welcoming two new members to its Board of Directors this year. Hubert Sacy, Senior Partner, Consulting Services for bleublancrouge Advertising Agency and Dr. Philippe Sauthier, active member of the Gynaecological Oncology Department and assistant clinical professor at CHUM – Hôpital Notre-Dame, each agreed to chair one of the Foundation's committees. Mr. Sacy will herefore be heading the Communications Committee, while the Information and Documentation Committee will benefit from Dr. Sauthier's experience.

The arrival of Mr. Sacy has meant a double blessing for the Foundation, since he will not only be offering his communication expertise but also that of his advertising agency, which has agreed to endorse our cause.



The Foundation therefore owes a debt of gratitude to its board members for their unwavering support. Often working behind the scenes, these ambassadors open countless doors so that we can open ours to people living with cancer.

This year, the Foundation has raised the sum of \$6,716,580, representing an increase of 7 percent compared to the previous year. Of this total, an amount of \$424,212 is a deferred contribution that is specifically reserved for our Lodges. These outstanding results would not be possible without the incredible support of our donors, who believe in the importance of providing information, support and lodging to those living with cancer. And so, the Foundation would like to thank its thousands of benefactors for their ongoing support, which helps us to forge ahead with our projects.

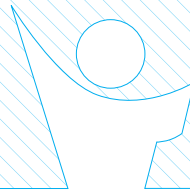
To every person whose face we have had the joy of seeing in 2006-2007, we hope that, together, we can continue down the same path toward even greater success and achievements!



Dr. Michel G elinas  
Chair and Cofounder



Daniel Cauchon  
Executive Vice-President



## The faces of development

### SOLICITATION – DIRECT MAIL CAMPAIGN

This year, the Quebec Cancer Foundation attracted 8,823 new donors, for an overall total of 73,455 donors. In 2006-2007, the direct mail campaign generated revenues of \$1,917,806.

### MAJOR AND PLANNED GIFTS

The major and planned gifts division enjoyed stellar success in 2006-2007. In fact, the Foundation's Planned Giving Committee was extremely proud to announce that it had received an extraordinary bequest of \$1.4 million from Paul Venditti. In recognition of this generous gesture, the visitor's lounge at the Foundation head office will bear the donor's name for a ten-year period. A reflection of the Foundation's excellent reputation, this bequest goes to prove that the services and support we provide to people with cancer are relevant and valuable.

The success of our program can no doubt be explained by the countless collaborations with notaries and other professionals working in fields where it is possible to promote planned giving. To do so, they receive a valuable awareness-raising tool every year. In fact, in November 2006, the Foundation unveiled the 14th edition of its "Dons et Legs" calendar, featuring the paintings of artist Jacques Léveillé.

In 2006-2007, revenues from planned giving totalled \$1,809,190, a record-breaking amount for the Foundation.

### IN MEMORIAM DONATIONS

The Quebec Cancer Foundation was touched to see that more than 8,500 people honoured the memory of a loved one through an In memoriam donation. A total amount of \$394,915 was raised through this program.



*"Each year, I really enjoy receiving the Foundation's 'Dons et Legs' calendar. Every month features a new work of art and reminds me how important planned giving is."*

*Notary Michel Beauchamp, BEAUCHAMP & GILBERT, notaires*



## FUNDRAISING ACTIVITIES ACROSS QUEBEC!

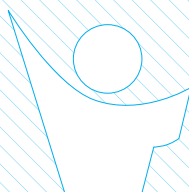
### CONFERENCE LUNCH

Some 400 guests from the business community and the health field joined the Quebec Cancer Foundation for the 25th annual conference lunch. We are thrilled to report that the fundraising event generated the tremendous sum of \$86,650, for a total of more than \$563,000 since 2000.

The driving force behind the event, Michel Chartrand, Proxim President and CEO, had the support of an organizing committee composed of François Gratton, Executive Vice-President at Emergis, Marie-France Pageau, Major Accounts Manager, Desjardins Card Services, and Pierre Simoneau, Senior Vice-President at Hub International Quebec Ltd.

The event's master of ceremonies, Marc-André Coallier, entertained luncheon guests with his hallmark brand of humour and refreshing hosting style. Denis Biron, founder of Laboratoire Médical Biron, also moved the crowd when delivering a poignant testimony of his courageous fights against three cancers.





### AETERNA CELESTA

Spokesperson for the Quebec Cancer Foundation since 2004, the diva Natalie Choquette released the third instalment of her trilogy in fall 2006 with her CD *Æterna Celesta*. As with the previous opus, \$1 per album sold in the Foundation's Regional Centres and Lodges, along with a portion of the proceeds generated by the tour, will go to the Quebec Cancer Foundation.



### SME CAMPAIGN

From May to August 2007, over 560 small and medium-size enterprises from across the province responded to the call of the Quebec Cancer Foundation during its first SME campaign. As a result, more than \$106,000 were raised thanks to the generosity of our very own entrepreneurs, who take to heart the cancer cause and the mission of the Foundation.

The 2007 SME campaign was an opportunity for these businesses to do their part for a cause they hold dear. The campaign was held in the regions of Montreal, Quebec City, Lanaudière, Estrie and the Outaouais.

### NUTRI-SAC CAMPAIGN

From September 7 to November 30, 2006, the Foundation held the 14th edition of its annual nuts and dried fruit sale, featuring a new product bearing a brand-new name! For this edition, the Nutri-sac pouches contained almonds and dried cranberries, whose health benefits have been heralded by Dr. Richard Béliveau.

To promote this initiative, the Foundation recruited none other than number 22 of the Montreal Alouettes, Étienne Boulay. Proud spokesperson of the campaign, Mr. Boulay spoke to the media on several occasions to raise awareness of this fundraising activity among members of the general public.



*"I thought it was important to support the Foundation's SME Campaign because I wanted my company to make a difference!"*  
**Pierre Dupont, President, Dupont courtier immobilier agréé**

## BENEFIT RECITAL

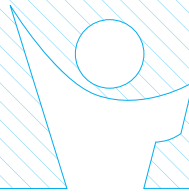
Under the honorary chairmanship of Louis L. Roquet, President and Chief Operating Officer of Desjardins Venture Capital, the 6th annual benefit recital in favour of the Quebec Cancer Foundation's art-therapy workshops was held, raising the terrific sum of \$25,000. This year, some 150 guests had the chance to enjoy jazz classics performed by Dorothée Berryman and her band under the direction of Eric Harding.



From left to right: Dr. Michel Gélinas, President of the Board and Cofounder of the Quebec Cancer Foundation; Sylvie Audet, Vice-President, Planning and Communications, Desjardins Venture Capital (stepping in for Louis L. Roquet, President and Chief Operating Officer of Desjardins Venture Capital); Maurice Brault, art-therapist at the Foundation; and Jean Brault from Brault & Bouthillier.

## THIRD-PARTY FUNDRAISING EVENTS

Every year, hundreds of citizens get involved with our cause by organizing fundraising activities in their communities. Thanks to them, \$139,000 were raised for the Foundation this year. We congratulate them for their initiative and invite others to follow suit!



Here is a sample of some activities organized in various communities across the province where the Foundation has a presence:

#### ESTRIE AND SURROUNDING AREAS

The next generation of volunteers organized for a second time “Une bouchée pour aider” on February 6, 2007. When all was said and done, the activity had generated 180 percent more revenues than the first edition, a total of \$1,400 for the Foundation. Julie Michèle Benoît of Collège Notre-Dame took over the organization of the event as a personal project in Secondary V.

#### MAURICIE AND SURROUNDING AREAS

On June 16, 2007, Sany Inc. of Trois-Rivières raised \$1,000 for the Foundation by organizing a car wash to benefit the Mauricie Regional Centre and Lodge.

#### MONTREAL AND SURROUNDING AREAS

Warm thanks go out to Marcel Brown, who secured a partnership with the Association des gens d'affaires de Blainville (AGAB) in order to ensure that the “Marcel Brown Omnium” could be held again this year. The golf tournament took place on June 19th at the Club de Fontainebleau under the honorary chairmanship of Claude Surprenant, Manager of the Blainville Caisse populaire Desjardins. It raised over \$8,000.

#### OUTAOUAIS AND SURROUNDING AREAS

The Sûreté du Québec (Outaouais region and Gatineau Valley RCM district) held its Déjeuner du Commandant on October 25, 2006, at La Station Restaurant of Gatineau. Organized by Luc Lafleur, this 7th edition of the event called for the support of many police officers, who volunteered their time to serve breakfast to the general public in exchange for donations. The activity raised a sum of \$13,000 for the Foundation.

#### QUEBEC CITY AND SURROUNDING AREAS

For its 4th edition, the calendar produced by the radio station CFOM and its partners generated \$38,000 for the Quebec Cancer Foundation. This original initiative brings together men and women aged 40 and over – many of whom have combatted cancer – and has the ambitious objective of promoting awareness of the reality of this disease among the general public in the Quebec City area. Congratulations to all these generous souls who invested so much of their time to make this activity a great success!



*“For three years now, it has been my pleasure to organize a weekend of massage therapy benefiting the Foundation. It’s a cause I believe in and I’m glad to be able to do my part.”*

*Monique Bourassa, owner of the Centre du lymphoedème de l’Outaouais*

## The faces of communication

On the communications front, 2006-2007 was a year of renewal for the Quebec Cancer Foundation. With the launch of the communication committee spearheaded by Hubert Sacy, Senior Partner at bleublancrouge, many projects were able to take off. Thanks to the support of the ad agency, the Foundation was able to review its visual material in order to update its logo and develop a new poster and information brochure.

### UPDATED LOGO

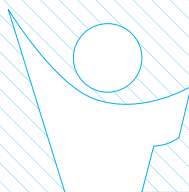


The most recent Foundation logo features a figure symbolizing a person with cancer. Melding with the “F” for Foundation, the figure displays courage and hope, two traits exemplified by the victorious, upraised arm of the character. To complete the picture, there is a halo above the figure’s head to depict that those living with cancer are well supported by the volunteers and services of the Foundation.

The colour contrast in the logo also emphasizes the important features of our organization: the Foundation works for Quebecers on the cancer issue. The cyan evokes a contemporary style, while the navy blue is reminiscent of the original blue used in the old Foundation logo. To highlight the very up-to-date quality of the organization, the name of the Foundation is written in small caps using the Helvetica font, which is recognized for its clean lines and urban look.

### HOW THE FOUNDATION LOGO HAS EVOLVED OVER THE YEARS





## COMMUNICATION TOOLS

The team at bleublancrouge also developed a new poster and brochure to promote the services offered by the Foundation. These two promotional tools were sent to the main representatives working in the health field across the province.

The Communication Branch also reintroduced its monthly internal newsletter to help employees, volunteers and residents to stay abreast of the latest news!



## VISIBILITY ACTIVITIES

Activities organized by third parties, donation announcements, fundraising campaigns, position statements, new services and more – there was just so much to tell! In 2006-2007, the Foundation sent out 34 press releases to announce its latest news. This approach generated 46 interviews and 115 positive quotes.

To publicize its services, the Foundation also attended 15 events organized for health professionals or the general public.



*“We always enjoy working at the Foundation booths, representing the organization and telling people about the services it offers.”*

*Thérèse Bowen and Solange Ouellet, Foundation volunteers*

## The faces of Foundation services



Since the very beginning, the Foundation has believed in the importance of accessibility to information. To pursue the development of its information component, the Foundation decided to establish an Information and Documentation Committee in fall 2006. Chaired by Dr. Philippe Sauthier, active member of the Gynaecological Oncology Department and assistant clinical professor at CHUM – Hôpital Notre-Dame, the committee has been handed the mandate of updating and developing information and documentation for people living with cancer and for their families.

### DOCUMENTATION CENTRE



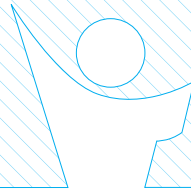
Always abreast of the latest news on cancer, the Quebec Cancer Foundation's Documentation Centre addressed 3,634 information requests in 2006-2007, all involving research by our documentalists. In total, 5,088 reference books and 63,512 brochures produced by the Foundation were forwarded by the Documentation Centre.

### INFO-CANCER LINE 1-800-363-0063

Nearly 2,000 calls were made to the Quebec Cancer Foundation Info-cancer Line. A specialized nurse was at the other end of the line providing information, support and reassurance to callers from every corner of Quebec. In addition, the Regional Centres and Lodges received an overall number of 46,000 calls in 2006-2007.

### INFORMATION PORTAL [WWW.FQC.QC.CA](http://WWW.FQC.QC.CA)

The Quebec Cancer Foundation Website (in French only) has become the online reference of choice among Quebecers on the subject of cancer. In 2006-2007, the Foundation Website was clicked on 900,372 times by visitors and 2,056,333 of our site's Web pages were viewed to search for information or consult cancer-related studies.



### CONNECTING WITH THE COMMUNITY

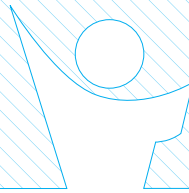
Initiated by the Quebec Cancer Foundation, Coalition Priorité Cancer au Québec was born of the spontaneous coming together of non-profit organizations dedicated to the problem of cancer in Quebec.

As the founding member of this initiative, the Foundation is committed to sensitizing decision makers to the reality of both people living with cancer and their loved ones and making cancer a true government priority. Through its partnership with Coalition Priorité Cancer au Québec, the Foundation works side by side with its partners every day to influence decision makers so that cancer care coordination in Quebec may be improved.

Coalition Priorité Cancer au Québec

[www.coalitioncancer.com](http://www.coalitioncancer.com)





## ACCOMPANY

### TELEPHONE PEER SUPPORT PROGRAM

In 2006-2007, the confidential Telephone Peer Support Program connected 103 people living with cancer to a volunteer who has experienced the same type of cancer. Once matched, peers were able to share their experiences and discuss the repercussions of the illness on their lives.

### COMPLEMENTARY THERAPIES AND ADDITIONAL SERVICES

Our complementary therapies and additional services deliver strength, energy and relaxation to the people who use them.

#### Massage therapy

Now available across all Regional Centres, massage therapy services deliver relaxation and well-being to people with cancer. In 2006-2007, 153 massage therapy sessions were provided by professionals from the Guijek Institute.

#### Art-therapy

The Foundation's art-therapy workshops attracted 581 visitors to the Montreal Regional Centre and Lodge this year. Participants were able to let their imaginations run free and express their feelings and experiences.

#### Esthetic and hairdressing services

For a second consecutive year, in partnership with the Bel Avenir professional training centre in Trois-Rivières, the Mauricie Regional Centre and Lodge offered free hairdressing and esthetic services to residents, helping them boost their self-esteem. Free hairdressing services are also available at the Montreal Regional Centre and Lodge, while the Quebec City Regional Centre provides a wig loan service at a nominal fee.

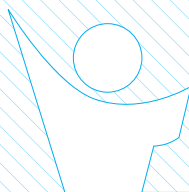
#### Qi Gong

The Quebec City and Mauricie Regional Centres welcomed over 100 participants to workshops on Qi Gong, a therapeutic gymnastics program featuring gentle and revitalizing movements.



*"We are fortunate to have the opportunity to meet these extraordinary people and the chance to offer them comfort and a moment of relaxation. Thank you for this association!"*

*Marie-Josée Raymond, hairdressing instructor at the Bel Avenir professional training centre, Trois-Rivières*



### **Kinesiology**

Since fall 2005, the Estrie Regional Centre and Lodge, in partnership with Université de Sherbrooke, welcomed four apprentices pursuing undergraduate studies in kinesiology. They first developed kinesiology activities for the residents of the Lodge, and then opened the doors of the Regional Centre to all cancer patients in the region. The initiative features a wide array of activities such as personal counselling, walking clubs, weight-training sessions and conferences on healthy living and cancer-fighting foods. During the winter, snowshoeing outings were also organized, in partnership with Sherbrooke's Atmosphère boutique.

In addition, an anti-lymphedema workshop was developed and tailored to meet the special needs of women with breast cancer. The workshop, which is supervised by a kinesiologist, features a series of exercises that promote lymphatic circulation through movement and stretching of the upper limbs. Interest in this workshop was instantaneous. Télé-Québec even covered the story on its program "Une petite pilule, une petite granule." Participants mentioned noticing many positive results, including enhanced flexibility, after only a few days of practice.



### **Other social activities**

The Regional Centres and Lodges also offer countless other social activities to people with cancer, including coffee get-togethers, various outings, collective kitchens, bingo, the Look Good...Feel Better workshops and conferences. Moreover, at the Montreal Regional Centre and Lodge, the Foundation provides residents with free transportation for their radiation therapy treatments to the various hospital centres in the metropolitan area, in particular to the Montreal General Hospital. Last year, over 650 trips were offered.



## LODGE

### LODGES

The Quebec Cancer Foundation crossed a major milestone in fall 2006 when it officially opened its Mauricie Regional Centre and Lodge and expanded its existing Estrie facilities. Representing a total investment of \$2.7 million, these residences now join those that can be found in the Outaouais and in Montreal.

The Foundation's network of Lodges now has 126 beds available in double rooms, each with its own bathroom. Pleasant and peaceful, these rooms were designed to provide a restful environment, but also to help guests break their isolation. The Lodges, which are all located near radiation oncology centres, also feature comfortable lounges that foster exchanges among residents.

In 2006-2007, the Regional Centres and Lodges of the Foundation welcomed 3,461 people affected by cancer. They came from all over Quebec and encountered at our Lodges a friendly living space and useful services.



Head office and  
Montreal Regional  
Centre and Lodge  
1,390 residents  
8,589 overnight stays



Estrie Regional Centre  
and Lodge  
971 residents  
4,455 overnight stays



Outaouais Regional  
Centre and Lodge  
Michael J. McGivney Pavilion  
644 residents  
4,680 overnight stays

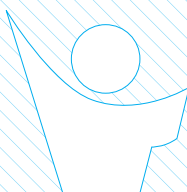


Mauricie Regional  
Centre and Lodge  
456 residents  
3,727 overnight stays



*"I didn't know much about the Montreal Regional Centre and Lodge before getting here. The services exceeded my expectations. I felt pampered and supported!"*

*Louise Roy, resident in April 2007*



## Financial report

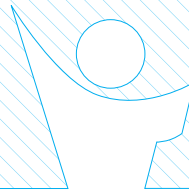
These data were drawn from the 2006-2007 financial statements of the Quebec Cancer Foundation as audited by Raymond Chabot Grant Thornton, L.L.P. These are available from the head office upon request.

### RESULTS FOR THE YEAR ENDED AT AUGUST 31, 2007

					2007	2006
	GENERAL FUND	CAPITAL FUND	RESERVE FUND	CAPITALIZATION FUND	TOTAL	TOTAL
	\$	\$	\$	\$	\$	\$
<b>Revenues</b>						
Donations	4 636 849	-	-	-	4 636 849	3 570 974
Activities	180 874	-	-	-	180 874	121 916
	4 817 723	-	-	-	4 817 723	3 692 890
Other revenues						
Revenues from services	731 839	-	-	-	731 839	754 244
Subsidy from the Agences de développement de réseaux locaux de services de santé et de services sociaux de Montréal-Centre, de l'Estrie, de l'Outaouais et de la Mauricie	310 587	182 409	-	-	492 996	492 996
Investments	4 943	-	4 097	7 060	16 100	43 205
Earnings from dispute settlement	163 868	-	-	-	163 868	-
Amortization of deferred contributions	-	69 842	-	-	69 842	46 645
	1 211 237	252 251	4 097	7 060	1 474 645	1 337 090
	6 028 960	252 251	4 097	7 060	6 292 368	5 029 980
<b>Expenses</b>						
Donation-related expenses	1 065 957	-	-	-	1 065 957	906 967
Activity-related expenses	82 726	-	-	-	82 726	54 985
	1 148 683	-	-	-	1 148 683	961 952
Expenses for services	3 296 508	-	-	-	3 296 508	3 107 677
Service development fees	204 580	-	-	-	204 580	336 604
Administrative fees	286 508	-	-	-	286 508	265 806
Loss on the disposal of investments	-	-	-	-	-	4 289
Donations	-	-	-	-	-	90 800
Financial expenses	-	81 461	-	-	81 461	189 462
Amortization of capital assets	-	209 600	-	-	209 600	216 545
	4 936 279	291 061	-	-	5 227 340	5 173 135
Surplus (deficiency) of revenues over expenses	1 092 681	(38 810)	4 097	7 060	1 065 028	(143 155)

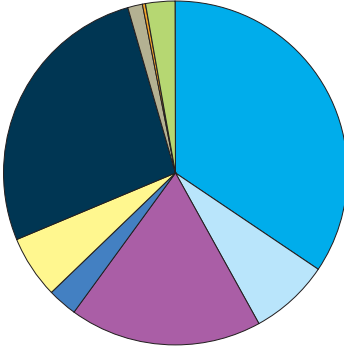
## BALANCE SHEET AS AT AUGUST 31, 2007

					2007	2006
	GENERAL FUND	CAPITAL FUND	RESERVE FUND	CAPITALIZATION FUND	TOTAL	TOTAL
	\$	\$	\$	\$	\$	\$
<b>ASSETS</b>						
Current assets						
Cash flow	159 373	56 435	-	-	215 808	64 008
Accounts receivable	924 799	-	-	-	924 799	326 038
Advances	71 226	-	-	-	71 226	171 350
	1 155 398	56 435	-	-	1 211 833	561 396
Term deposits, 3,70 % (3,65 % in 2006), expiring in February 2008						
	200 000	-	-	-	200 000	340 000
Investments	110 154	-	-	-	110 154	106 047
Capital assets	-	7 241 383	-	-	7 241 383	7 437 196
	1 465 552	7 297 818	-	-	8 763 370	8 444 639
<b>LIABILITIES</b>						
Current liabilities						
Payables	541 221	113 863	-	-	655 084	611 312
Payments on long-term loans	-	285 715	-	-	285 715	285 715
	541 221	399 578	-	-	940 799	897 027
Long-term loan	-	214 285	-	-	214 285	1 428 566
Deferred contributions	52 155	3 354 748	-	-	3 406 903	2 982 691
	593 376	3 968 611	-	-	4 561 987	5 308 284
<b>FUND BALANCE</b>						
Capital asset investments	-	3 272 772	-	-	3 272 772	2 651 229
Internally restricted contributions	-	56 435	-	-	56 435	477 880
Non-restricted contributions	872 176	-	-	-	872 176	7 246
	872 176	3 329 207	-	-	4 201 383	3 136 355
	1 465 552	7 297 818	-	-	8 763 370	8 444 639



## FOR YEAR ENDED AT AUGUST 31, 2007

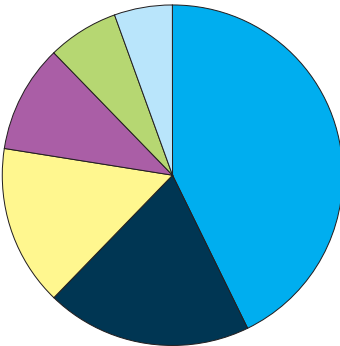
### WHERE THE MONEY COMES FROM



Individual donations	34,5 %	\$2,314,380
Deferred contributions	7,4 %	\$494,054
Lodges	18,2 %	\$1,224,835
Fundraising activities	2,7 %	\$180,759
In memoriam donations	5,9 %	\$394,915
Bequests	26,9 %	\$1,809,190
Corporations	1,5 %	\$102,454
Foundations	0,2 %	\$16,025
Others	2,7 %	\$179,968
<b>Total</b>	<b>100 %</b>	<b>\$6,716,580</b>

The total revenues of \$6,716,580 for 2006-2007 include a deferred contribution of \$424,212, which will be attributed to the revenues of the subsequent fiscal year.

### WHERE THE MONEY GOES



Lodges	42,8 %	\$2,238,270
Information, education and awareness programs	19,3 %	\$1,010,091
Solicitation, direct mailings and fundraising	15,3 %	\$800,045
Documentation Centre, Info-cancer Line, Telephone Peer Support Program	10,4 %	\$543,788
Fundraising activities and development	6,7 %	\$348,638
Administration	5,5 %	\$286,508
<b>Total</b>	<b>100 %</b>	<b>\$5,227,340</b>

## A gesture for life

The Foundation would like to acknowledge the generous support of its donors through its donor recognition program. This program is based on a buddy system and highlights both the stages a person with cancer must go through and the progression of our donors.

The following categories reflect cumulative donations received by the Quebec Cancer Foundation.

### Elders' Circle \$100,000 and over

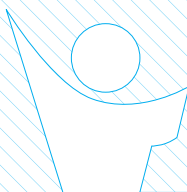
Anonyme  
Chevaliers de Colomb  
du Québec  
Succession Paul Venditti  
Ministère de la Santé et des  
Services sociaux  
Succession Fernand Giguère  
Fondation Norman Fortier  
Succession Marguerite  
Desmarais Guillemette  
Fondation du Centre de santé et  
des services sociaux de  
Gatineau  
Brault et Bouthillier  
UAP/Napa inc.  
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Succession Céline Du Paul  
Janssen-Ortho inc.  
Succession J. A. De Sève  
BNP Paribas Bank  
(Svetszerland) SA  
Succession Stella Corcoran  
Banque Nationale du Canada  
Succession Madeleine Lesage  
Fondation Molson  
Succession Hélène McNaulty  
Familiprix inc.  
Succession René Gignac  
Fondation du Centre hospitalier  
régional de Trois-Rivières  
Fondation J. Armand  
Bombardier  
Fonds des employés de Bell  
Canada  
Fondation Céline Dion

### Mentors' Circle \$50,000 - \$99,999

Anonyme  
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lait du Québec  
Succession Pauline Houle  
Bergeron  
Succession Marcelle Guy  
Succession Adrien Godfrind  
Succession Lise Desrochers  
Succession Georges Chouinard  
CFOM 102,9  
Bristol Myers Squibb  
Canada inc.  
Monsieur Gilbert Ouellette  
Succession Pauline De Villiers  
Madame Lorraine Vézina  
Succession Charles Auguste  
Leclair  
Fondation Armand Martel  
Succession Cécile Pilon  
Succession Germaine Gravel  
Fonds des employés et retraités  
de la CUM  
Fondation Paul A. Fournier  
Fondation Adolphe et Roger  
Ducharme  
RONA  
Succession Lucile Chenard  
Sûreté du Québec, district de  
l'Outaouais  
Transcontinental inc.  
Hydro-Québec  
Succession Robert Simon  
Laporte

### Masters' Circle \$25,000 - \$49,999

Anonyme  
Succession Thérèse Tremblay  
Tuyauteries Gicleurs  
Trois-Rivières  
Fondation GlaxoSmithKlein  
Succession Victor Racine  
Succession Cyrille Demers  
Omnium Marcel Brown  
Succession Carmen Turgeon  
Madame Gabrielle Girouard  
Succession Simone Lavoie  
Classique des Amis  
Succession Simone Desjardins  
Succession Cécile Côté  
Rousseau  
Succession Jeanne D'Arc  
Bouchard  
Laflamme, Portes et Fenêtres  
Succession Ida Tremblay  
Astra Zeneca Canada inc.  
Succession Louisette  
Deschênes  
Les Agences Robert Janvier Itée  
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Fonds de bienfaisance des  
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Clarica  
Maxmédia inc.  
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Provigo  
Edelman Canada  
Ginsberg, Gingras & Associés  
Succession Gilles Fréchette  
Succession Jacques Leduc  
Succession Pauline de Villiers  
Succession Marie-Paul Audet  
Lambert



Succession Madeleine Jutras  
 Succession Desmond Findlay  
 Succession Louis-Philippe  
 Blouin

**Insiders' Circle**  
**\$10,000 - \$24,999**

Anonyme  
 Groupe Teknika inc.  
 Quebecor World  
 Cosmair Canada inc.  
 Succession Madeleine Larocque  
 BCE inc.  
 Association canadienne des  
 véhicules récréatifs du Québec  
 Raymond Chabot Grant  
 Thornton, S.E.N.C.R.L.  
 Xemplar inc.  
 FOCE  
 Succession Marie-Denise Denis  
 Les Entreprises Électriques  
 Charmau inc.  
 Succession Madeleine Hériteau  
 Brunet  
 Loto-Québec  
 Succession Michelle Ducharme  
 BPB  
 Banque Laurentienne du  
 Canada  
 Banque Royale du Canada  
 Succession Julienne Noël  
 Succession Rachel Demers  
 Chartier  
 Succession Jeannine Chenard  
 J. P. Lessard Canada inc.  
 Les Œuvres Hedwige  
 Buisson inc.  
 Succession Adrien  
 Charbonneau  
 Métro Richelieu inc.  
 Succession William J. Burns  
 Les Brevages Cott Canada  
 Les Placements Jean-Paul  
 Auclair inc.  
 S.T.T. Brasserie Labatt (CSN)  
 Monsieur Henri Côté  
 Le Groupe Master S.E.C.  
 Succession Édith Dion  
 Imprimerie Quebecor inc.  
 Delta Faucet Canada  
 Resisto (Soprema)  
 Astral Radio inc.

Fondation du Sherbrooke  
 Hospital  
 Stikeman Elliot  
 Succession Françoise Flynn  
 Simard  
 Agropur  
 Fonds de bienfaisance T. A.  
 Saint-Germain  
 Plomberie Robinson  
 Succession J. F. Adrien Demers  
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 et relations publiques  
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 Les Constructions Beauce Atlas  
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 Ameublement Trifliviens  
 Stelpro  
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 Fonds de charité de la Banque  
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 Fondation Martineau Drapeau  
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 Fondation du Centre hospitalier  
 universitaire de Sherbrooke  
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 Power Corporation du Canada  
 Aéroport de Montréal  
 Caisse populaire du Quartier  
 Latin de Montréal  
 Beaudin Le Prohon inc.  
 FTQ-Outaouais  
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 Healthcare Businesswomen's  
 Association of Canada  
 Multi-Energie Best inc.  
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Sun Life du Canada

Construction Novex  
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Succession Mariette Deschênes

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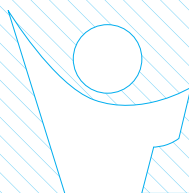
Laboratoires Shermont

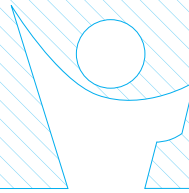
Linen Chest

L'Oréal Canada

Madame Colette Doré

Monsieur Richard Filion





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André Costin  
M<sup>e</sup> Yves Duceppe  
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Hubert Sacy

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Pierre-Claude Paré

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Nancy Radford

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Pierre-Yves Gagnon

#### Director – Estrie Regional Centre and Lodge

Marie Toupin

#### Director – Outaouais Regional Centre

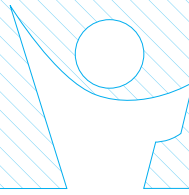
Corinne Lorman

#### Director – Mauricie Regional Centre

Luce Girard

#### Director – Quebec City Regional Centre

Élyse Létourneau



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Daniel Cauchon  
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Djamel Chagour  
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Élyse Létourneau  
France Vachon

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Lapointe

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Sandra Grant-  
Marchant  
Germain Lefebvre  
François Dallaire  
Pierre-Claude Paré

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M<sup>e</sup> André Bigras

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M<sup>e</sup> Linda Nadeau  
Pierre-Claude Paré



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