

FOR 35 YEARS: CARING THROUGH THE HARD TIMES



Quebec
Cancer
Foundation

Always There to Care



2014 ANNUAL REPORT

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Our Mission

To provide practical and moral support to Quebecers with cancer and their loved ones by offering living environments and services that promote their well-being.

Our Vision

That all Quebecers come together to offer people with cancer and their loved ones the essential support they need to better cope with the disease in their day-to-day lives..

Our Values

- We **listen** to people with cancer and support them in a tangible way as they cope with the impact of the disease on their lives.
- Each person deserves our **respect** and has the right to deal with their disease as they see fit.
- Our action is based on **solidarity** with those we support and those who support us through their donations.
- We **excel** as a provider of support services and play a **leadership** role in this area.
- Our **commitment** is reflected every day in the relationships we build with the people we support and through our cooperation with healthcare teams and other partners in the community.
- Since the larger share of our services is funded through public donations, we manage these funds with **integrity**, fully aware of the trust our donors have placed in us.

Message from the President and Director General

THEN AND NOW ... A HISTORY OF MUTUAL SUPPORT

For the past 35 years now, the Quebec Cancer Foundation has been an essential presence in the lives of Quebecers affected by cancer and those of their loved ones. Back in 1979, there were very few oncology specialists and little by way of support resources for people with cancer. And so the Foundation was born, thanks to the dedication of five doctors who understood the importance of dealing with the needs of their patients, beyond medical treatments. Their vision is as vibrant today as it ever was, and the lodging, information and support services developed over the years remain just as important.

Two of our cofounders, Dr. Pierre Audet-Lapointe and Dr. Michel Gélinas, are still actively involved in our organization as members of our Board of Directors. This year, the vision they have promoted for over three decades will take deeper root given our goal of increasing our service offering in the years ahead.

Guiding our commitment to doing more and better for Quebecers with cancer and their loved ones will be the results

of a new study on their needs, which is expected in 2015.

Until then, however, we have already started to extend our much-appreciated and beneficial massage therapy program. In addition to offering the service in our five Regional Centres to those receiving treatment, we are now also providing chair massages in hospitals to patients undergoing chemotherapy. This new service was made possible by our loyal partner, the *Fondation de la massothérapie*.

Over the last year, a sum of \$4.3 million was collected through donations and various fundraising activities. This excellent performance was due to the sound fiscal management of our Regional Centres and the significant inflow of planned gifts. In fact, partway through the year, we hired a director of major and planned gifts to develop this sector in order to provide the Foundation with a source of long-term revenue.

Our Board of Directors also reviewed its rules of governance, which set out the responsibilities of board members and

explain how these are to be fulfilled. This review is intended to ensure that our organization continues to be managed in a disciplined manner.

This year also marked the launch of our new annual public fundraising activity, the *Grand dévouement contre le cancer*. We are happy to report that the first edition of this original initiative generated a great deal of enthusiasm.

In 2014, the Quebec Cancer Foundation helped some 20,000 people. We are able to do this only because we know we can rely on the generous support of donors from our community. What a privilege that is!

Thanks to you, cherished allies, donors, volunteers and employees, Quebecers of all ages affected by all types of cancer, and their families, feel more empowered to face their disease. Your help is a lifeline for the many men and women going through this hardship.

You instill new hope in others. Thank you!



Martin Dupras
President



Pierre-Yves Gagnon
Director general

35 YEARS OF BEING THERE TO CARE

September 15, 1979

Creation of the Quebec Cancer Foundation

1984

Publication of the first information guide on radiation therapy

Launch of the Info-Cancer line, a first in Canada, and the telephone peer support program

1988

Inauguration of the Lodges in Montreal and Sherbrooke

1989

Opening of the documentation centre in Quebec City

1995

Launch of the Foundation's first Website

1996

Implementation of the Gatineau Lodge pilot project

1997

Start of art therapy in Montreal

2005

Expansion of the Sherbrooke Lodge

Opening of the Lodges in Gatineau and Trois-Rivières

2005

Start of massage therapy and kinesiology services

2011

New mission statement, vision, values and visual identity

The five Regional Centres offer massage therapy, art therapy and kinesiology to both Lodge residents and non-residents with cancer

2013

Start of the corporate support program

Launch of a support service program for those 15 to 30 years of age (Programme à Félix)

2014

Start of chair massage therapy service in hospitals

2004

First *Grand dévouement contre le cancer*

Message from our Spokesperson

HAPPY 35th ANNIVERSARY!

The world we live in today does not always give us incentive to reach out to strangers. This is why I am so impressed when I see caring people diligently dedicating themselves to making the lives of others a little easier. I applaud these individuals who choose to volunteer their time or organize fundraising activities for a cause they hold dear. Their dedication is truly a source of inspiration!

If the Quebec Cancer Foundation is celebrating its 35th anniversary today, it is only because its history has been forged by volunteers and donors motivated by such compassion.

Each and every action counts when it comes to supporting the mission of the Foundation, and I can assure you that your contribution makes a real

difference. Every time I visit one of its Regional Centres, I see smiles on people's faces, hope in their eyes and a sense of ease, all of this despite the illness.

People receive so much support there, and for many of them, the Regional Centres are a second home, a second family. For me, the Foundation is like a soft place to land, where people can find consolation and reassurance in their time of need.

The Foundation does so much by way of helping us stand on an equal footing as we face cancer. So I would like to say congratulations and thank you for everything!

Bruno Pelletier

Spokesperson for the Quebec Cancer Foundation

LODGING SERVICE

Your support not only facilitates access to treatment for people living with cancer, it also eases the financial burden associated with their illness and helps them break out of the isolation they tend to experience.

In 2014, the Quebec Cancer Foundation provided accommodation to 2,737 people in its Lodges in Montreal, Sherbrooke, Trois-Rivières and Gatineau, for a total of 20,761 nights. The average stay in our establishments was eight nights.



Lodge, Welcome and Support

Approximately one in three Quebecers will need to travel for treatment. People living far from major cities must leave their home for several weeks to undergo radiation therapy or chemotherapy, creating a financial burden that can soon become heavy to bear. For others who live close to treatment centres, the daily trip can be very taxing physically.

Whether they come from near or far, residents of our Lodges always find a supportive living environment to help ease their hardship throughout their cancer journey. They can stay for one night, a few days or several weeks, but in every case the Foundation welcomes them with open arms and offers them a safe, comfortable, affordable place to live.

Caring, compassionate employees and volunteers greet and accompany thousands of people every year, giving them the chance to focus on their well-being rather than on the logistics of managing their disease and treatments. They work tirelessly to make the Foundation a warm, friendly home away from home for residents. Because life goes on even when you have cancer.

In addition to finding a comforting, reassuring environment, residents at our Lodges build strong bonds with others who, like themselves, are facing cancer. They get to know one another through the numerous activities offered and create a network of mutual aid and support. It is not unusual to see solid friendships forged among people undergoing the same challenge.

What's New!

Offering the largest network in Quebec of lodging services for people with cancer, the Foundation is continuing to increase its services by adding two new double occupancy rooms at its Gatineau Lodge.



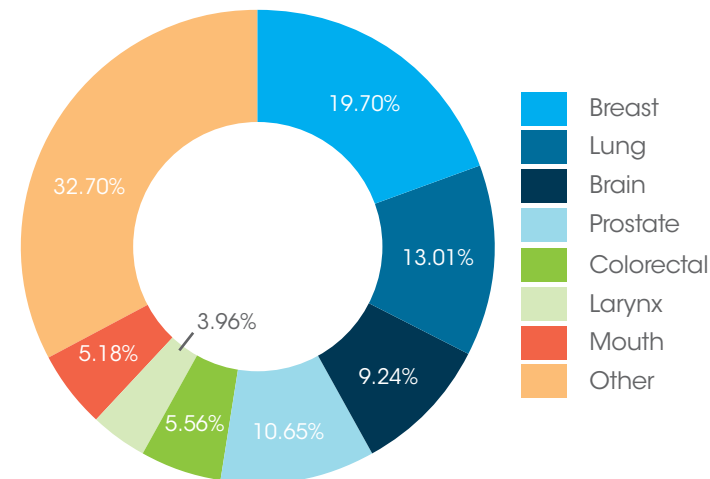
Origin of residents

Bas-Saint-Laurent	1.68%
Nord-du-Québec	0.82%
Saguenay-Lac-Saint-Jean	1.68%
Gaspésie-Îles-de-la-Madeleine	1.99%
Capitale-Nationale	2.09%
Chaudière-Appalaches	2.40%
Mauricie	6.73%
Laval	0.41%
Estrie	4.59%
Lanaudière	7.96%
Montréal	1.78%
Laurentides	5.15%
Outaouais	3.67%
Montréal	13.97%
Abitibi-Témiscamingue	33.96%
Centre-du-Québec	8.06%
Côte-Nord	0.82%
Other	2.24%

Heartfelt Thanks

We would like to extend our gratitude to the *Fondation J.A. DeSève* for its generous contribution to the offering of meals to residents at our Lodges.

Types of cancer of residents



Montreal Lodge Renamed the Norman Fortier Lodge

In recognition of the *Fondation Norman Fortier*, which has committed to reaching the one-million-dollar mark in donations by the end of 2017, the Montreal Lodge will now bear the name of this faithful, generous and valuable partner. Heartfelt thanks for this wonderful loyalty!

Dr. Pierre Audet-Lapointe, cofounder of the Quebec Cancer Foundation (QCF); Me Marc Bourgeois, President of the Fondation Norman Fortier (FNM); Denis Vallières, Vice-President of the FNM; Martin Dupras, President of the QCF; Pierre-Yves Gagnon, General Manager of the QCF; and Michel Saloffi, Board Member of the FNM.





SUPPORT SERVICES

Your generosity helps us offer complementary therapies, such as massage, kinesiology and art therapy, whose numerous benefits are supported by the scientific literature and recognized by the medical community.

In 2014, a total of 15,621 sessions of support activities and complementary therapies were offered at the Quebec Cancer Foundation's Regional Centres.

What's New!

The team in Outaouais launched a new series of coffee get-togethers for people with cancer and their loved ones in the municipality of Déléage. Everyone living in Vallée-de-la-Gatineau who is touched by cancer is welcome.

Encourage, Appease and Help

When you are combating cancer, you need more than medical treatments; you need support services. Complementary therapies, such as massage, kinesiology (adapted exercises) and art therapy are recognized ways of alleviating pain, reducing the burden of disease and improving quality of life. Our support services are provided by qualified, attentive professionals, who put their knowledge and expertise to work for people living with cancer.

Kinesiology and art therapy are offered during the treatment period and until one year after. The exercises, counselling, information and education on healthy living included in the kinesiology program contribute to the process of remission and help patients recover more rapidly.

As for art therapy, it enables people with cancer to express their feelings about the disease. Joy, sadness, worry and anger are just some of the emotions that come to the surface ever so gently by the stroke of a pencil or paint brush. After this activity, participants experience a greater sense of inner peace and relief.

Made available during the treatment period, massage therapy is an effective way to promote relaxation and wellness in people experiencing the stress associated with cancer. In the skillful hands of massage therapists, tension is released, giving way to greater serenity.

In addition to these complementary therapies, the Foundation offers a host of free activities, including support groups, community dinners, social gatherings and meditation workshops. These activities become a source of empowerment, energy and relaxation. In a supportive environment, the person with cancer is able to enjoy a greater sense of tranquility through their ordeal.

Warm Thanks to our Partners

All art supplies (gouache, aquarelles, modelling clay, etc.) used during the art therapy workshops are offered without cost by *Brault & Bouthillier*.

Thanks to a partnership with the *Fondation de la massothérapie*, massages are only \$10 for a 60-minute session.



INFO-CANCER SERVICES

Your support goes a long way towards reassuring and guiding people with cancer and their loved ones. Receiving a cancer diagnosis comes as a shock to most and raises a whole host of questions along the way. The information services of the Foundation play a valuable role in providing answers to these questions.

In 2014, the Info-Cancer team responded to 17,000 requests for information and support from people with cancer and their families.

Listen, Reassure and Guide

Now more than ever, we can find a plethora of information on cancer and treatment options. It can be daunting for people to make their way through this maze of documents and medical terminology. The Quebec Cancer Foundation offers information and listening services meant to give people with cancer the tools they need to better understand and cope with the disease.

Available Monday to Friday from 9 am to 5 pm, the Info-Cancer services include a line, a documentation centre and telephone peer support.

Info-Cancer Line

Qualified nurses specialized in oncology answer the calls of people with cancer, their loved ones and healthcare professionals.

Clear, relevant information is available, free of charge, from anywhere in Quebec. A compassionate ear at the other end of the line can often make all the difference.



Info-Cancer Library

The Info-Cancer Library is a collection of close to 5,000 quality references, including books, DVDs, articles and Web links on various aspects of cancer. Thanks to the upstream research work of our documentalists, the Library is always up to date and acquires new titles as soon as they are published. The documentary material, which covers all topics of concern for people with cancer and their loved ones, are available for on-site consultation in Quebec City or for loan to anyone in the province, free of charge.



Telephone Peer Support

When you have cancer or are close to someone who does, it can be reassuring to talk with a person who has gone through the same experience. The telephone peer support offered by the Foundation matches those affected by cancer with a volunteer trained in peer counselling who has had a similar journey.

Corporate Support Program

One in two people will be affected by cancer in his or her lifetime. It can be a family member, an acquaintance and, perhaps, a professional colleague. The Corporate Support Program of the Foundation helps to guide those touched by cancer in their workplace.

What's New!

In June 2014, our team in Estrie and the Programme à Félix released a brochure developed to help those supporting a loved one aged 15 to 30 affected by cancer. The guidebook addresses the specific concerns and needs of people in that age group living with the disease.



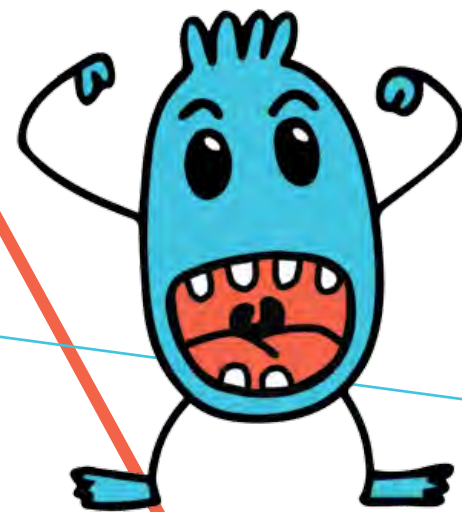
In French only

LE GRAND DÉFOULEMENT

CONTRE LE CANCER

THE GRAND DÉFOULEMENT CONTRE LE CANCER

From June 1 to June 15, 2014, more than 2,000 Quebecers vented against cancer by taking part in the first edition of the *Grand défolement contre le cancer*. Over \$100,000 was turned over to the Foundation through 58 events initiated and organized by members of the general public all over the province.



Yego

Exceptional Visibility

A unique visual identity with a special cartoon character was created for the new public fundraising event. Named Yego by Ms. Dominique Benoît following a Facebook contest, the character is symbolic of everyone's need to vent, particularly when cancer strikes. Yego is blue. He is filled, not with destructive anger, but with channelled, action-oriented anger. He was featured in a major advertising campaign when he invited the general public to join this great collective movement of solidarity.

Our spokesperson, Bruno Pelletier, also took part in the activity. With enthusiasm, he called on people to organize or participate in an event. He even attended four events organized by the community: *Défole BLANC*, *Chevauchée pour la vie*, *Foire du Grand Défolement* and *Venez transpirer pour la vie*.

The media campaign for the *Grand défolement* was very beneficial for the Foundation's visibility. In the written press and electronic media, the reach was 6,780,000 views and 53 articles across Quebec.



Jeffodons pour le Jeffothon



La Foire du Grand Défolement



Le relais NORDIK



Marchethon of Catherine-Soumillard elementary

Public Events across Quebec

Across Quebec, people of all ages and from all walks of life, vented their feelings against cancer! The events were divided into four categories: social, sporting, cultural and corporate. We would like to thank everyone who organized activities, as well as all participants and donors. Some of the activities required the ability to push one's limits, while others called upon creativity or simply a willingness to engage in a bit of contagious zaniness!

\$10,000 and over

Jeffodons pour le Jeffothon | Jean-François Bergeron
La chevauchée pour la vie | Ginette Messier

\$5,000 to \$10,000

Mud Hero | Ted McLeod
Venez transpirer pour la vie | Isabelle O'Brien et Valérie Trinh

\$2,000 to \$5,000

Solo challenge | Didier Bridier
Expose ta couleur | Sandra Fontaine
La Foire du Grand Défolement and Masson Street businesses | Francis Rivard
La grande course contre le cancer d'HPJ Solutions | Pascal Jarry
Le relais Nordik | Mélanie Casey
Marchethon of Catherine-Soumillard elementary | Suzanne Rousse
Sauter pour la cause | Nathalie Boudreau
Un livre pour la vie! | Miriam Beauchamp

\$1,000 to \$2,000

Solo challenge | Nicole Bergeron
Défole BLANC | Marie-Hélène Tremblay
Journée des parcs nationaux du Québec | Sépaq
Les Tutus Roses IMPSJ at Mud Hero Montreal | Marilène Fournier
Nos athlètes du Village Riviera | Shawn Scott-Brazeau
On coupe pour la cause | Véronique Bergeron
Pour une bonne cause | Michel St-Pierre
SBA bowl-a-lhon | Marie-Josée Dagenais
Spin ta santé | Annie Lazure
Sons et mouvements! | Olga Ouellet
Solo challenge | Chantal Normandin

\$500 to \$1,000

100 000 pas pour ma santé | Pier Olivier
Bouger en famille | Carole Simoneau
C'est le temps de se défouler alors venez zumber! | Diane Leroux
Solo challenge | Martin Lavoie
Alcide Roy cycling challenge | Alcide Roy
Kick le cancer! | Marie-Pierre Gamache
La course du quartier | Alexandra Cantin
Le 15 juin, on se défole sur 10 km! | Jean-François Pérusse
Le sdg Cœur Soleil chasse le microbe Bemicro | Service de garde Cœur Soleil
Party Zumba and MIX Fitness | Peggy Gendron
Family picnic in Longueuil | Nancy Allard

\$500 or less

5 à Tweet | Guillaume Tousignant
Inflatable raft race by Sun Life | Marie-Ève Poulin
Solo challenge | Greg Tudeski
Solo challenge | SQ Mariville
Le Beau Gros Tintamarre Burlesque | Patricia Vincent
Dog walk in Lachine | Annelies Bontje
Power walk | Anonyme
Scrap le cancer | Raymond Couture
Zumba en bateau | Karolynn Brunelle
Défi 10 000 pas par jour | Geneviève Gagnon
Scrap la minoune | Myriam Thiffault
Solo challenge | Andree-Ann Briand
Solo challenge | Sébastien Boucher
Yoga jaune et blanc Lolè présenté par Simons | Hugo Bertrand
Solo challenge | Pierre Lavallée
Éléa chante à Vancouver | Pascal Saunier
Solo challenge | Claude Corriveau
Solo challenge | Paul Maurice Fortin
Solo challenge | Denis-Claude Fortin
La guerre d'éponges mouillées | Isabelle Savaria
Solo challenge | Cynthia Croft
La Belle Descente | Loïc Lance
Solo challenge | Marc Robert
Solo challenge | Elizabeth Plante
Solo challenge | Karine Duhamel
Solo challenge | Daniel Poitras
Solo challenge | Philippe Poitras



Sauter pour la cause



Défole BLANC



Nos athlètes du Village Riviera

EVENTS THAT UNITE

Throughout the year, the **Quebec Cancer Foundation** organizes fundraising events to raise money that will be used to support people with cancer and their loved ones in their day-to-day lives.

Bringing together professionals and dedicated members of the community, these charitable activities have become extremely effective at rallying people to our cause in many regions of Quebec.

Compostelle en tandem

Whether as an exercise of self-transcendence or a dream fulfilled, a pilgrimage along the mythical Compostelle path is an exceptional way to celebrate life. From September 10 to September 23, 2014, in France, some forty pilgrims walked from Puy-en-Velay to Conques as a way to commemorate their own victory over cancer or honour a loved one touched by the disease.

Many months of training and preparation were required to get ready for the 100 to 200 kilometre walk. For this 5th edition, a new Website was created to facilitate the walkers' fundraising efforts. Together, participants turned over \$111,796 to the Foundation.

Cancerto

The Cancerto 2014 events, held in Montreal, Quebec City, Trois-Rivières, Gatineau and Sherbrooke, brought together hundreds of people in a show of solidarity with those whose lives are impacted by cancer. Through the five prestigious events, the Foundation was able to raise \$400,866 to help it pursue its essential mission. We would like to thank the dedicated artists, committed partners and generous guests who made possible the success of these benefit evenings.

Trois-Rivières

- With honorary chair Donald Angers, Center of Excellence in Energy Efficiency
- With singer Nadja

Gatineau

- Presented by Buckingham Chrysler Kadri, Dargham
- With singer Johanne Blouin

Sherbrooke

- Presented by Québecor
- Premiere screening of *Henri Henri*

Montreal

- Presented by Novartis Oncology and BNP Paribas
- With the Atelier lyrique of the Opéra de Montréal

Quebec City

- Presented by BCF, Bernier Beaudry and Fasken Martineau
- With the Orchestre du Septième Art



Trois-Rivières



Gatineau



Sherbrooke



Montreal



Quebec City



Déjeuner du commandant of the Sûreté du Québec, Montérégie detachment (St-Hyacinthe)



Boot camp



Bromont St-Hubert golf tournament



Golf Tournament of band chief Paul-Émile Ottawa



Michel Riel Walk

EMPOWERED COMMUNITIES

Everywhere across the province, people are organizing their own events to raise money for the Quebec Cancer Foundation. Thanks to their hard work, dedication and knack for rallying others to a cause they hold dear, they managed to turn over impressive sums to the Foundation again this year.

We are extremely proud to be able to count on their support to achieve our mission. Thank you!

\$50,000 and over

Défi FÉLIX-Deslauriers-Hallée | Organizing committee and Dr Réjean Hébert

\$20,000 to \$50,000

Nordik Spa-Nature activities | Martin Paquette
Beach Party Manawan and Golf Tournament of band chief Paul-Émile Ottawa | Paul-Émile Ottawa

Chauve pour une bonne cause | Esther Wunderlin and Mathieu L. Moreau

Soirée Victoire | Danielle Simard and Les événements Victoire

\$15,000 to \$20,000

Fashion show by Royal Lepage Vallée de l'Outaouais | Richard Beaulieu

Buckingham fundraising dinner | Terrie Lemieux

\$10,000 to \$15,000

À cheval contre le cancer | Marc Gagnon

Déjeuner du commandant of the Sûreté du Québec, Estrie detachment | Sylvain Caron

Déjeuner du commandant of the Sûreté du Québec, Montérégie detachment (St-Hyacinthe) | Marc Durocher

Auction | AMVOQ

Michel Riel Walk | Pauline and Michel Riel

\$5,000 to \$10,000

Car for Life | ARPAC Foundation

Boot camp | Daniel Blouin

Casse-croûte Café Grill | Sodexo

Classique Ghislaine Ritchie 2014 golf tournament | Ghislaine Ritchie

Déjeuner du commandant of the Sûreté du Québec, Montérégie detachment (Vaudreuil) | Bruno Beaulieu

Déjeuner du commandant of the Sûreté du Québec, Montréal-Laval-Laurentides-Lanaudière detachment | Pierre Simard and Caroline Guay

FADOQ National Seniors Day | Lise Desaulniers

Oblic salon urbain inc./Oblic syliste & coloriste inc. | Josiane Leclair and Chloé Ste-Marie

Tournoi de fermeture du golf du Boisé | Yvon L. Thérout and Tom Smith

Nordik/Orchestra golf tournament | Martin Paquette and Alex Van Dieren

\$2,000 to \$5,000

Arbre de vie Pharmaprix | Suzanne Boily

Bowling Elsa Corsi | Elsa Corsi

Mission Tournesol | Andrée Jollette Gaudet

André Chamberland bowl-a-thon | André Chamberland

Rachel Desrochers

Bowl-a-thon of retired school principals of Lanaudière | Rachel Desrochers

Bowl-a-thon | Pierre Trudeau

Country evening in Chertsey | Lorraine Blondin

Spaghetti dinner in Chertsey | Tamy Ouellette Charron

Cancer Fighter show | Christiane Phan

Joanie Bujold variety show | Joanie Bujold

Hunting and fishing film tour | Sisongkay Vongprachanh

Bromont St-Hubert golf tournament | Daniel Camirand

FADOQ golf tournament | Lise Desaulniers

SFL financial services golf tournament | Pierre Lafleur

Dessert and jewellery sale at Bedford school | Bedford school Montreal School Board

Zumba Grande Forme | Marion and Aris Gonzalez

\$1,000 to \$2,000

Activité Entretien ménager Hélène | Hélène Corneau

Les Petits Explorateurs | Johanne Leroux and Guy Cournoyer

Weed Man Laurentides-L. fundraiser | Lucienne Morissette

Basket draw | Anonymous

Jacques Benson bowl-a-thon | Jacques Benson

Shave-a-thon, Bermon school in St-Gabriel-de-Brandon | Sabrina Tessier

Western evening of the Knights of Columbus 5228 | Marcel Nantel

End-of-the-year dinner of the social club | Vincent Roesler

Spaghetti dinner of the Knights of Columbus 5228 | Robert Lacelle

Spaghetti dinner | Thérèse Boulanger

Fraternité des chums C.H.U.M. golf tournament | Philippe Orzes

Un air de fête haut en couleur | Knights of Columbus 1693 and Ron Martin

FINANCIAL DEVELOPMENT

Quebecers Helping Quebecers

In 2014, thousands of people acting individually or on behalf of a corporation joined forces to support the Quebec Cancer Foundation. Together, they turned over more than \$4.3 million to the Foundation so that it may continue its work on behalf of people living with cancer. We are proud and grateful to be able to count on their commitment, loyalty and generosity.

All forms of donations – individual, monthly, in memoriam, planned gifts and fundraising proceeds – are essential to the pursuit of our mission.

In a strong show of solidarity that has lasted for 35 years, Quebecers continue to help other Quebecers facing cancer by contributing to our lodging, support and information services.

Many thanks!

27 073 individual donors and **2,337** monthly donors contributed **\$1,796,736**

257 324 \$ in gifts in memory of a loved one

628 635 \$ in bequests

481 697 \$ from fundraising activities in our communities

298 585 \$ in corporate donations

678 678 \$ collected through the Foundation's events and campaigns

\$50,000 – \$99,999

Fondation J.A. DeSève
Fondation Norman Fortier

\$25,000 – \$49,000

Hydro-Québec
UAP inc.

\$10,000 – \$24,999

Banque CIBC
Centre d'information communautaire et dépannage inc.
Conseil des Atikamekw de Manawan
Fiducie de Charité
Fondation Armand Martel
Fonds de solidarité FTQ

\$5,000 – \$9,999

Anonyme
Automobiles entretien Beloeil inc.
Caisse Desjardins de Hull-Aylmer
Caisse Populaire Desjardins de Limoilou
Daniel Blouin
Denis Marceau
FADOQ Montpellier - Les rayons de Soleil
Finances Québec
Gaz Métro
GreenField Ethanol Québec inc.
La Société Grand Village Inc.
Les Ailes du Sport

\$1,000 – \$4,999

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With the help of its valuable donors, the Quebec Cancer Foundation is able to give hope and strength to people with cancer and help them forget the disease, if only for an instant.

From the bottom of our hearts, THANK YOU!

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BIG THANKS TO OUR VOLUNTEERS

In 2014, men and women from across Quebec devoted themselves to helping people with cancer and their loved ones. They have freely given their time and energy and, in doing so, have accomplished such valuable work.

Whether they are accompanying a person who is ill or participating in a fundraising or promotional initiative, volunteers are essential to the pursuit of our mission.

We would like to express our deepest gratitude to all these wonderful folks who act from the heart and, more specifically, all the professionals who devote valuable time to the Foundation.

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For its 35th anniversary, the Quebec Cancer Foundation is pleased to launch its planned giving program and two donor recognition circles. With these initiatives, the Foundation is wishing to highlight, in a meaningful way, the immense generosity of its donors.

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The Philanthropists' Circle brings together individuals, foundations and corporations who have donated – or pledged to donate – a cumulative sum of over \$4,000. These major donors display a deep and exceptional commitment to the Foundation and in return we wish to acknowledge each and every one of them. They are pioneers, path-setters and visionary ambassadors who have demonstrated great loyalty and outstanding generosity. We are truly grateful to these remarkable, faithful donors!

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While it is always a challenge to present an accurate list of donors year after year, it is extremely important to us at the Foundation to take the time to recognize each and every one of our donors. If an error has inadvertently occurred in our listing, please let us know by contacting Sylvie Bouchard at 1 877 336-4443 or at sylvie.bouchard@fqc.qc.ca.

FINANCIAL REPORT

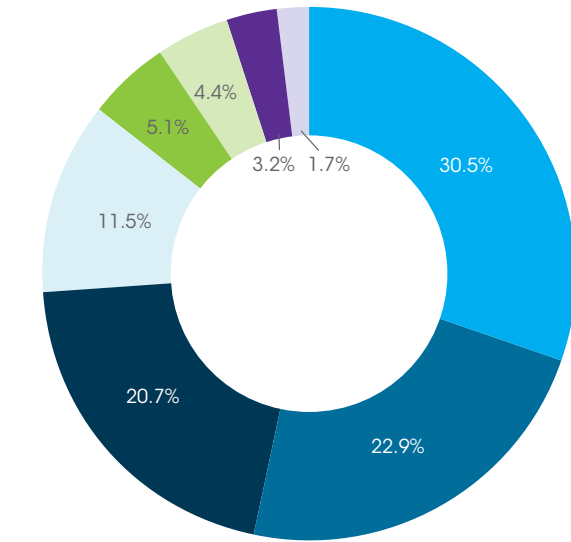
This information is derived from the Quebec Cancer Foundation 2014 financial statements audited by Raymond Chabot Grant Thornton, S.E.N.C.R.L.

Results for the year ended December 31, 2014

	2014		
	General Fund	Capital Fund	Total
	\$	\$	\$
Income			
Assets			
Donations and fundraising activities	4,393,503		4,393,503
Income from services			
Government Funding – Provincial	175,000		175,000
Net investment income	43,218		43,218
Amortization of deferred contributions related to tangible assets		89,882	89,882
	1,390,883	89,882	1,480,765
	5,784,386	89,882	5,874,268
Expenditures			
Expenditures on donations and fundraising activities	1,363,207		1,363,207
Service expenditures			
Service development fees	277,695		277,695
Administrative fees	237,371		237,371
Amortization of tangible assets		207,943	207,943
Amortization of intangible assets		33,060	33,060
	3,859,518	241,003	4,100,521
	5,222,725	241,003	5,463,728
Excess (deficiency) of income over expenditures	561,661	(151,121)	410,540

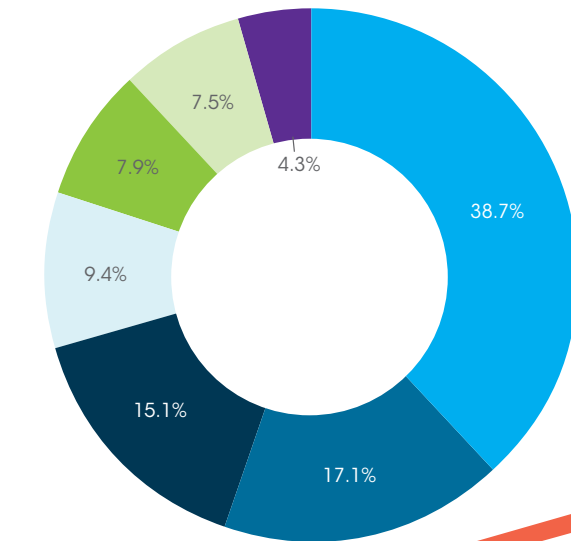
WHERE THE MONEY COMES FROM

Individual donations	30.5%
Lodges	22.9%
Fundraising activities	20.7%
Bequests	11.5%
Corporations	5.1%
In memoriam donations	4.4%
Foundations	3.2%
Other	1.7%
	100.0%



WHERE THE MONEY GOES

Lodging	38.7%
Fundraising activities and development	17.1%
Education and awareness	15.1%
Information	9.4%
Fundraising campaigns	7.9%
Support Services	7.5%
Administration	4.3%
	100.0%



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