



A  
cornerstone  
to **life**

Throughout  
the province

2023 ANNUAL REPORT



Quebec  
Cancer  
Foundation

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**Drafting and coordination**  
Quebec Cancer Foundation

**Graphic design**  
Marlène-b



The only charitable organization to support people in Quebec facing all types of cancer.

**\$8.7 M**  
raised

**Over  
200,000**

unique visitors on  
cancerquebec.ca and  
cancer15-39.com

**9**

new  
partnerships

**Close to  
35,000**

nights spent in  
our 6 Lodges

**Over 3,850**

interventions through  
our Info-cancer Services

**Nearly 135**

telephone peer matching

**26,194**

donors

**Over 17,000**

participations in  
complementary therapies

**6**

Lodges, constituting the largest  
accommodations network in the province

**Nearly 100**

experienced oncology professionals  
and staff members

**Over 36,000**

unique visitors to the  
Info-cancer Library

**2,200**

oncology resources available via  
our Resources directory

## Your **impact** across Quebec

The Quebec Cancer Foundation has, for nearly 45 years now, been staunchly committed to raising funds to provide concrete, compassionate and personal support to people with cancer and their loved ones in all regions of Quebec.

Thanks to your generosity, we have never veered off course, and continue to provide Quebecers with unconditional support at every stage of their cancer journey.



# A stronger ecosystem in support of the quality of life of people affected by cancer

In an environment marked by an increasingly fragile healthcare system and an aging population, the Foundation's commitment to strengthening the current ecosystem as a means of improving the quality of life of people with cancer manifested itself in 2023 by concrete actions, positive impacts and inspiring success stories.

This past year brought daring leadership, enlightening partnerships and strategic reinforcements to the Quebec Cancer Foundation, enabling us to meet the growing needs of patients navigating the healthcare system's myriad issues. Patients are currently experiencing delays at every step of their intake, and this is while their physical, emotional and economic problems continue to multiply. This reality prompted us to change our approach to better adapt to a healthcare environment that is in constant transformation and to intensify our efforts to improve the quality of life and the health of people impacted by cancer in Quebec.

We reached a new level concerning the use of our **accommodations located near cancer centers, with close to 35,000 nights (representing a 17% increase)** spent in our six Lodges. Our first Lodges were given a new lease on life, and others will soon be revamped from top to bottom, to provide a safe and comforting space for those who need it the most.

Our Support program for daily living activities (PAVQ), in turn, granted **over \$130,000** to help lighten the load for 374 Quebec families impacted by cancer and in a precarious situation. We also trained **139 healthcare professionals, including social workers, in the oncology department of hospitals across Quebec**, to help patients with their application to the program. In addition, our partnership with Juripop enabled us to offer legal assistance to 51 individuals.

By further reinforcing our strategic commitment to the healthcare system, we are essentially supporting the activities of front-line support staff and by extension, improving the well-being of people with cancer and their loved ones. Our impact was also reflected by the **over 17,000 participations in our complementary therapy sessions** over the year, a 21% increase over the previous period. The roll-out of our 2024-2026 strategic plan coincides with a new era for the Quebec oncology ecosystem, one in which we are uniquely positioned to maximize the impact of our activities on patients and their loved ones.



# Assistance provided in 2023

## SUPPORT PROGRAM FOR DAILY LIVING ACTIVITIES

\$133,207  
granted

374  
families assisted

139  
healthcare professionals trained

At the Foundation, we favour a resilient healthcare system able to provide communities with access to necessary services. At least one of our complementary therapy services (and sometimes more) is offered in **close to 30 institutions** in Quebec (including Îles-de-la-Madeleine and the Beauce, Saguenay and Abitibi-Témiscamingue regions). We have also recently struck **9 new partnerships** across the province.

We collaborate with these partners to strengthen the local health infrastructure and make communities increasingly aware of the importance of prevention. By investing in developing such partnerships, we are helping create environments that foster the population's well-being.

In addition, our Info-cancer Services, which include the Info-cancer Hotline, access to nurses, nutritionists, psychologists, documentalists and a sexologist experienced in the field of oncology, along with a telephone peer matching service, are powerful beacons of assistance and support that are more in demand than ever before, and this by people with cancer as well as their loved ones. **Our Info-cancer Library, a valuable resource, was visited by over 36,000 people over the past year.**

We are extremely grateful for the support of the Quebec business community and its significant contribution to our critical mission. This community notably shone by its rousing involvement in our corporate campaign, including the series of Cancerto benefit evenings. These evenings notably resulted in **over \$1,507,000 being raised** on behalf of the Foundation and its beneficiaries.

Each of our supporters is a source of inspiration that enables us to keep moving forward. In 2023, the vast family that makes up the Quebec Cancer Foundation made it possible for us to raise over \$8.7 million. We are more determined than ever to continue positively impacting the lives of Quebecers affected by cancer, and your donations have an impact that goes far beyond the immediate moment.

Our vision is clear: to facilitate access to front-line oncology services for all Quebecers with cancer and their loved ones. How? In several ways, but particularly by providing **financial assistance totalling \$1 million to cancer center initiatives**. This would not even be conceivable without your stalwart support.

We also want to reiterate our gratitude to the members of the Board of Directors for their support and trust over the past year, as well as to the numerous Foundation team members and volunteers. Together, we are doing much more than simply making a difference: we are building a movement based on hope and solidarity, where every single gesture counts.



*Dr. Sauthier*

**Dr. Philippe Sauthier, MD**  
Chairman of the Board of Directors



*Marco Décelles*

**Marco Décelles, CPA**  
General Manager



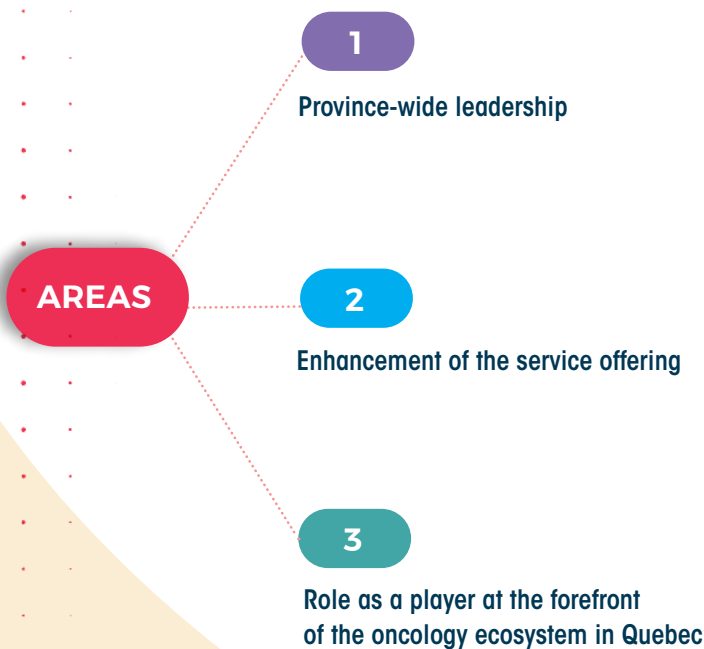
# A key partner in the area of oncology: a commitment to Quebecers and the healthcare network



In December 2023, the Quebec Cancer Foundation’s Board of Directors and its General Manager Marco Décelles eagerly approved the organization’s 2024-2026 strategic plan. Dubbed **“Facilitating access to front-line oncology services throughout Quebec”**, this powerful plan is the result of an extensive consultation process involving members of the Board of Directors, Foundation managers and employees, and numerous partners and collaborators. It reasserted the relevance and significance of our role as a front-line player and key partner in the field of oncology.

The plan puts forth concrete measures to extend the scope of our actions and amplify the impact we can have on cancer and the daily benefits we can bring to Quebecers facing the disease. It also constitutes a proactive response to the healthcare system’s ailments, and this is in a context where every 8 minutes, a Quebecer receives a cancer diagnosis, this disease being the primary cause of death in the province.

Three major **development areas of focus** are addressed in this three-year plan:



**“We want to collaborate with healthcare system actors, to notably build a future where all patients with cancer and their loved ones can benefit from universal access to companionship, support from oncology professionals, accommodations, and suitable complementary therapies, regardless of the region of Quebec in which they live.”**

**Marco Décelles**, General Manager

# 2024-2026 strategic plan orientations

The Quebec Cancer Foundation's ongoing efforts to enhance the programs and services it offers are key to achieving our mission of providing companionship and support to people facing cancer. This will also call for addressing various obstacles, three of which are identified in the organization's 2024-2026 strategic plan. Detailed orientations were developed for each one of these issues.

## AREA 1

### Province-wide leadership

<b>Orientation 1</b>	Solidifying our role as a key partner for health institutions
<b>Orientation 2</b>	Ensuring a greater presence throughout the territory
<b>Orientation 3</b>	Optimizing the Foundation's position as a unifying partner

## AREA 2

### Enhancement of the service offering

<b>Orientation 4</b>	Facilitating service accessibility
<b>Orientation 5</b>	Developing services and actions in terms of prevention and screening
<b>Orientation 6</b>	Offering a personalized experience

## AREA 3

### Role as a player at the forefront of the oncology ecosystem in Quebec

<b>Orientation 7</b>	Understanding and being known by the targeted clientele
<b>Orientation 8</b>	Maximizing the impact of public relations initiatives
<b>Orientation 9</b>	Ensuring a growing and sustainable donor base

# A word from our volunteer spokesperson **Guylaine Tanguay**



## **Alongside the disease stands life!**

You most likely saw the heart-wrenching television ad I participated in on behalf of the Quebec Cancer Foundation; it was a poignant reminder that in spite of the turmoil of a cancer diagnosis, life goes on, with all of its challenges and beauty.

Because after the initial shock of receiving the dreaded diagnosis, the 67,500 people impacted each year must continue to cope with the daily grind. Throughout this journey, loved ones strive to offer what help and support they can, in whatever manner available to them. Like those loved ones, the Quebec Cancer Foundation seeks to care for and support the human being, the person who must battle with all that they have while others treat the disease.

The Foundation reaches out to help people facing cancer find their balance and tackle each obstacle, one step at a time. Whether it consists of answering an endless string of questions, lending a compassionate ear or helping to assuage physical, financial or logistical concerns, the Foundation is there. Through every one of our actions, we focus on celebrating life, even at the most difficult of times.

As the Foundation's spokesperson, I am immensely proud to contribute to such a noble cause. Each diagnosis represents an individual tragedy, but also an opportunity to collectively take action, support and help.

To everyone who steps up, thank you from the bottom of my heart.

A handwritten signature in black ink, appearing to read 'Guylaine Tanguay', enclosed in a simple circular scribble.

**Guylaine Tanguay**  
Volunteer spokesperson  
Quebec Cancer Foundation





# Alleviating the financial burden of cancer

## Serge's story

In February 2023, after having spent several months trying to figure out what ailed me (during which time I received an erroneous diagnosis), I learned that I had anal cancer.

Being self-employed, this diagnosis had a shattering impact on my professional activities; I had to significantly cut back on my working hours, which led to a significant drop in income. Imagine going from a situation of financial stability to a world of uncertainty in one fell swoop... while undergoing chemotherapy and radiation therapy... that was me, one year ago.

This financial pressure exacerbated the already difficult burden of my illness and represented an additional stress that I could have done without. Receiving a cancer diagnosis has an impact on our daily activities, which in turn affects our finances, as the bills and other expenses continue to pile up.

Luckily, my social worker spoke to me about the PAVQ, the Quebec Cancer Foundation's Support program for daily living activities, and suggested that I submit a request. I cannot emphasize how important this was, particularly when we consider that being struck with cancer is definitely challenging.

I understand that the Support program for daily living activities will not solve my financial situation, but it is nonetheless a valuable source of support. This support is all the more welcome given that available financial resources (government or community) for people in my shoes are truly scarce. This dearth of help often triggers human tragedies. Our government has got significant work to do in this regard.

When left to face a healthcare system that is floundering and barely humane or kind, it is greatly reassuring to know that some people and organizations step up to help those with cancer. The Quebec Cancer Foundation meets this essential need by facilitating access to its interprofessional oncology team and its various services in the areas of support, accommodations and companionship for patients, loved ones and health professionals. All of this makes a real difference in our lives!

**Serge**, who benefited from Quebec Cancer Foundation services



### DID YOU KNOW?

In 2023

**67,500**

Quebecers received a cancer diagnosis. This represents 185 new cases every day, a number that keeps growing year after year.



# Support from our partners

Thank you to our partners

*Fondation J.A. DeSève*



## Fondation J.A. DeSève

Fondation J.A. DeSève, a loyal partner and Governor member of the Quebec Cancer Foundation has generously donated nearly \$1.2 million in support of the Foundation's mission over the past 30 years. We are incredibly grateful for its unflagging involvement over the years.

## Pfizer Canada

2023 marked year five of Pfizer Canada's support of our Info-cancer Services, a measure that seeks to support people with cancer and their loved ones over the phone and online. This year, Pfizer supported these essential services with a gift of \$30,000 to the Quebec Cancer Foundation.

## Merck

Merck Canada has helped us operate and further develop our telephone peer matching service over the past four years. In 2023, the company's \$30,000 contribution made it possible for people facing cancer and their loved ones to exchange with volunteers who had undergone a similar experience.

## UAP

UAP (NAPA Auto Parts) has been participating in our annual year-end campaign since 2018. By doubling the donations received up to an amount of \$20,000, the company helps us support yet more people with cancer and their loved ones. Since 1993, UAP has ramped up its commitment to the Quebec Cancer Foundation, with total contributions of nearly \$670,000 from the company and its employee fund thus far.

## Telus

Telus, our newest partner, donated \$18,000 this year via the Telus Foundation; this sum was used to support *Programme à Félix*, an initiative supporting youth between the ages of 15 and 39. This generous contribution will allow us to continue helping and supporting youth affected by cancer and their loved ones.

## CIBC Foundation

The CIBC Foundation's generous contribution of \$30,000 will allow us to roll out yet more programs and services for people with cancer. We are truly grateful for their unflagging support over more than a decade.



## “Day of Happiness” La Roche-Posay

On October 25, 2023, the La Roche-Posay team invited, for the second year in a row, numerous influencers to help it create close to 500 magnificent gift bags brimming over with kindness for Foundation beneficiaries.

This initiative made it possible for the beneficiaries staying at one of our 6 Lodges to pamper themselves with products designed for soothing the skin during cancer treatments. Each bag also carried a little handwritten message of hope!



## Mardi de filles

On October 10, 2023, 1,100 women enjoyed a benefit dinner show organized as part of the *Mardi de filles* event to raise funds for the Foundation at the Convention Centre of Saint-Hyacinthe. In a warm and welcoming setting reserved for women, the participants enjoyed a gourmet meal while listening to a musical performance by Marie-Élaine Thibert.

A total of \$181,143 was raised during this second edition of the evening, held in conjunction with the Foundation. This amount will be dedicated to maintaining and improving the Saint-Hyacinthe service center activities.



## Expanding our impact: key partnerships for the well-being of people with cancer

Our commitment to the overall well-being of people affected by cancer led us to develop important partnerships at both provincial and national levels. In 2023, we strengthened our alliances with major actors such as the CISSS Montérégie-Centre, the CISSS Montérégie-Est, the CIUSSS de l’Est de Montréal, the CISSS du Nord de l’Île and several other organizations, all to provide yet more support.

We are especially proud of our recent cooperation with **Se reconstruire – Centre de santé du sein**. This partnership offers women with breast cancer the possibility of receiving a free 3D tattoo, as part of a community initiative shown to promote greater self-confidence.

In addition, our partnership with the **Canadian Cancer Survivor Network** has enabled us to meet the needs of a growing number of people impacted by the disease. Thanks to this collaboration, we were able to expand the scope of our impact and thereby provide greater access to information, support and assistance from experienced oncology professionals through our Info-cancer Hotline.

Finally, our cooperation with **Kidney Cancer Canada** seeks to enhance the community services provided and thereby improve quality of life, particularly through complementary therapies.

These partnerships, in tandem with the ongoing efforts of various organizations in this field, are essential to drive our mission of supporting and helping patients with cancer and their loved ones.

# The Quebec business community's mobilization

## Corporate campaign and Cancerto 2023

The Quebec business community's solidarity and commitment were once again front and center during the Quebec Cancer Foundation's 2023 corporate campaign, which raised over \$1,507,000 over the past year.

At the forefront of our corporate campaign, the 2023 series of Cancerto benefit evenings were attended by over a thousand patrons from Gatineau, Montreal, Trois-Rivières, Sherbrooke and Quebec. This initiative, which consists of a series of events held from October to December, sparked a remarkable wave of solidarity as participants partook of wonderful musical performances by the Orchestre du Septième Art, the Sortilège Blues Band, the Montreal Jazz Band and the Bond Girls Orchestra, among others. The campaign ended on a high note on December 13 with Cancerto Montreal, an event featuring Foundation spokesperson Guylaine Tanguay and her guests Brigitte Boisjoli and 2Frères. This evening alone allowed for gathering \$291,000.



**"I would like to thank the Quebec business community for its precious support. Thanks to you, thousands of Quebecers will be able to benefit from useful and relevant resources, services and programs designed to promote their well-being and alleviate their daily routine."**

Marco Décelles, General Manager  
Quebec Cancer Foundation



## The Rendez-vous of Finance 2023: ski for a good cause

On January 18 and 19, 2023, Quebec hosted The Rendez-vous of Finance 2023, which featured conferences and a fundraising skiing event for the benefit of the Quebec Cancer Foundation. This initiative allowed for raising a total of \$190,000. Thank you to the organizing committee, the partners, the volunteers and the participants who made this event such a resounding success.





# Major and planned gifts

## Building a better world for tomorrow

Each year, we are extremely grateful to observe yet more people who express their support for the Quebec Cancer Foundation through planned gifts. These contributions are essential to ensure the continuity of the services offered to people facing cancer.

**Thank you to our generous donors for their unwavering support.**



For further information or should you have any questions, please reach out to us at [donsplanifies@fqc.qc.ca](mailto:donsplanifies@fqc.qc.ca).

**Marie-Andrée Gagnon**  
Senior Advisor,  
Major and Planned Gifts



# Monthly donations program

## Backup Force

Despite the progress made in prevention, there are still 67,500 people who receive a cancer diagnosis each year, and this number keeps growing. Luckily, countless individuals have decided to rally and join the Foundation's Backup Force. Their solidarity, expressed by undertaking to make a monthly donation to the Foundation, makes it possible to comfort, reassure, support and give faith all year long.

Regardless of the amount donated, this regularity has a strong impact on the people who look to us for help. By spreading out donations over a year, we lower our administrative fees and can help still more Quebecers who are facing cancer.

**"I took a beat and thought about the people I knew who had faced cancer. The final count was just a little over ten. Men and women of all ages. That was when I decided to join the Backup Force, by giving \$15 a month in acknowledgement of the importance of the Foundation's work. Work that celebrates life, lightens the burden and raises the spirit of people impacted by cancer. When combined with those of the other Backup Force members, my monthly donations help a whole lot of people!"**

Marie-Hélène, donor





A community  
coming  
together  
for the  
cause

**\$458,000**  
raised

## La marche du Grand défolement 2023

The 6<sup>th</sup> edition of *La marche du Grand défolement*, presented by Desjardins in collaboration with Larivière et Massicotte, Pharmaciennes Inc. – Pharmacie d’expertise, allowed for raising the impressive sum of \$458,000.

Between September 9 and 23, from Montreal to Granby, and in cities such as Trois-Rivières, Quebec and Gatineau, a total of 1,150 participants – grouped in 144 teams – walked to celebrate the courage and rally in support of Quebecers currently affected by cancer.

“Participating in *La marche du Grand défolement* was a no-brainer. The Foundation has such stellar programs, replete with kindness on behalf of those who are struggling through what can only be described as a very difficult period in their lives. This approach is aligned with Desjardins’ values.”

Simon Déry, General Manager, Caisse Desjardins du Quartier-Latin



*La marche!*



4,958  
donors

Overall, 4,958 people from across the province participated in this fundraising event. Since it was created in 2018, *La marche du Grand défolement* has gathered nearly \$2 million on behalf of the Foundation.

**“Cancer affects everyone in one way or another, and it’s the least we can do to participate in *La marche du Grand défolement*, especially since it also impacts our team at Larivière et Massicotte on a daily basis. We felt that it was important to be here, close to others, alongside the Foundation. Thank you for this wonderful organization!”**

**Mélanie Provost**, Pharmacist and Director of external affairs  
Larivière et Massicotte, Pharmaciennes Inc. –  
Pharmacie d’expertise



## Sophie Reis’ story

### THE FOUNDATION: A BENEVOLENT GIFT

Cancer upends so many lives, arriving on the doorstep of people without any discrimination. Successful businesswoman and entrepreneur Sophie Reis knows a thing or two about the disease, having been diagnosed with breast cancer in December 2020, when she was 38 years old.

Blown away by the news, for she had no symptoms and no family history of the disease, Sophie was welcomed by **the Foundation, whose staff members and partners helped her discover various complementary therapies** such as acupuncture, kinesiology and art therapy. This early support helped her navigate the journey with more joy, peace and vitality. In February 2023, she published the novel *Un cancer en cadeau*, in which she shares details of her experience and how she became resilient through action.

Sophie agreed, with great honour, to serve as the **provincial ambassador of the 6<sup>th</sup> edition of *La marche du Grand défolement*.**

**“Cancer is not a gift for anyone. Yet, the personal journey it entails allows you to meet special people from whom you learn things that in retrospect, can truly be considered as gifts. One of these encounters was with the Quebec Cancer Foundation, which played a tremendous role in my cancer journey. The Foundation’s team welcomed me with open arms when I was at my most vulnerable, understanding that behind the disease lies a human being. The Foundation lives this notion in all that it does, which is why I see getting involved as truly important.”**

## Grand défolement à ma façon



Déjeuner des policiers

## EXCEPTIONAL DÉFOULEMENTS THROUGHOUT QUEBEC!

The *Grand défolement à ma façon* program was designed to allow for organizing uniquely tailored fundraising events. This philanthropic activity makes it possible to raise funds that the Foundation can then allocate to help people with cancer and their loved ones.

Thank you for your generous support to our cause!



Lave-Auto des pompiers bénévoles



Soirée-bénéfice au 633



La virée pour la vie



Tournoi de Golf Pierre Milette







## Dévouements in every corner of Quebec

Generous people such as you make it possible for us to keep giving forward throughout the year.

**Thank you,  
from the bottom  
of our hearts**

### \$50,000 AND MORE

- Mardi de filles de Saint-Hyacinthe
- Skiez pour une bonne cause
- La marche de Montréal
- La marche de Québec
- La marche de Gatineau et Abitibi-Témiscamingue
- La marche de Trois-Rivières
- 24 heures du Lac Archibald

### \$25,000 TO \$49,999

- La marche de Granby
- La Classique JURiDIA et Halte

### \$10,000 TO \$24,499

- Défi Félix Deslauriers-Hallée
- Courseur pour redonner
- Soirée-bénéfice au 633
- Tournoi de golf Pierre Millette
- Un p'tit air d'accordéon
- L'équipe Desjardins

### \$5,000 TO \$9,999

- La course contre le cancer
- Déjeuner des policiers : unis face au cancer
- Déjeuner du Directeur MRC Val-St-François
- Tournoi de golf Construction Kiewit

### \$2,000 TO \$4,999

- Auto pour la vie
- La coupe pour la cause
- Sporalie Pro Billard

- Randonnée LogiVAP
- Tournoi de golf amical
- Lave-Auto Pompiers Sainte-Brigitte-De-Laval
- Messmer en spectacle
- Fais chanter ton prof
- Le Valet d'Or
- Soirée Bill Marshall
- Le Tricheur Olivier Martineau
- La cavale des Gauthier
- La virée pour la vie
- Soirée musicale
- Summer Palooza 2023
- Brunch 5 ans OLIVIA
- Café Grill Sodexo

### \$1,000 TO \$1,999

- Famille Roy-Potvin à vélo
- Tournoi de balle molle
- FADOQ Rive-Sud-Suroît
- Balle O'Don de Lorraine
- Rock ton mois de novembre
- Crevette O'Don
- Phare sur Champlain
- La marche des Lagueux
- Compé FDH 2023

### \$500 TO \$999

- Golf Parc Industriel
- On t'aime Ben...pour toujours!
- La Boutik du Corset & Mode Vintage
- Archet de l'espoir



\*While it is understandably difficult to prepare a truly comprehensive list, the Foundation makes every effort to recognize all of its donors and their generous support. Should you notice a discrepancy in this list, please reach out to our Donor Services team at 1 877 336-4443 or [don@fqc.qc.ca](mailto:don@fqc.qc.ca).

## Involvement of our volunteers

### TO ALL OF THE QUEBEC CANCER FOUNDATION'S COMMITTED VOLUNTEERS

We want to express our profound gratitude for your exceptional support and for having contributed to the resounding success of our events and fundraising initiatives. Your dedication and commitment over the years have truly made a difference.

Thank you for your valuable contribution. Your support, offered generously and with great empathy, is appreciated by all of us at the Foundation!

## 2023 Governor members

During an appreciation evening held on December 13, four people were named Governor members for the year underway: Carole Chevalier, Odette Fortier, Eric F. Gosselin and Michel L. Lesage. In recognition of their dedication to our cause, they each received an artwork work from Bernard Séguin Poirier's studios, an internationally acclaimed artist who sadly passed away this year.



**“I came upon the Foundation when I initially decided to begin volunteering and quickly decided to support its cause by helping out at various events. The Foundation’s mission, bolstered by a truly incredible team, checked every single box of mine concerning volunteering.”**



**Dr. Moses Boachie, Ph.D., Pharm.,** Ambassador of *La marche du Grand défolement* in Montreal and Foundation volunteer

**“I came to Canada three months ago and wanted to volunteer, much like I did in my native Cameroon. The fight against cancer is dear to me, being a disease I saw up close when I was studying medicine.”**

**Jaures, Volunteer at** *La marche du Grand défolement*



# Daily and ongoing support for people facing cancer

Thousands of Quebecers impacted by cancer rely on the Foundation's support daily. We are thus committed to regularly maintaining, adapting and enhancing our service offer to meet their evolving needs.

This requires that we maximize our use and the impact of every donation we receive. In collaboration with our partners, staff members and various stakeholders, we ensure that the funds donated directly benefit those who need them the most.

Thanks to your generosity, we are present at every step in the cancer journey, to listen, inform, comfort, accompany and provide accommodations to Quebecers whose lives have been upended by the disease.



Accommodations and services

**51.4%**

Education and awareness

**21.8%**

Fundraising events and development

**24.8%**

Administration

**2.0%**



Where does the money come from?

Donations and fundraising activities

**59.7%**

Proceeds from services (accommodations)

**37.6%**

Other earnings

**2.7%**

# Our team



## Executive Management Committee

**Marco Décelles, CPA**  
General Manager

**Nathalie Blanchet**  
Director, Financial Development

**Luce Girard**  
Director, Mauricie Regional Center  
and Lodge

**Marie-Andrée Gagnon**  
Director, Estrie Regional Center  
and Lodge

**Steeve Michaud**  
Director, Outaouais Regional Center  
and Lodge

**France Locas**  
Director, Quebec and Lévis Regional  
Centers and Info-cancer Services

**Robert Labelle, CPA, MBA**  
Director, Administration and Finance

**Jennifer-Kim Noël**  
Director, Communications and  
Public Relations

**Nancy Turcotte**  
Director, Human Resources

## Board of Directors

(as of December 31, 2023)

Our Board of Directors consists of individuals from various fields and backgrounds, of different ages and with varied skills, identities and experience. A new member joined our Board in 2023, namely Karl Blackburn, a pivotal actor in Quebec's business ecosystem. Comprised of 17 members, the Board of Directors continues to reflect, in the most exemplary fashion, the true meaning of gender equity, representativeness and inclusion as it strives to best meet the needs of Quebecers with cancer.

### CHAIRMAN

#### Dr. Philippe SAUTHIER, MD

Medical Consultant  
CHUM  
Associate Professor  
Université de Montréal

### VICE-CHAIRPERSON

#### Geneviève GIGUÈRE

Partner, Health and Life Sciences  
Deloitte

### TREASURER

#### Teresa PACHECO

Chartered Professional Accountant

### DIRECTORS

#### Dr. Pierre AUDET-LAPOINTE, MD, FRCS(C)

Cofounder of the Quebec Cancer Foundation

#### Karl BLACKBURN

President & CEO  
Conseil du patronat du Québec

#### Julie CHAMARD, D.Ps.

Senior Director, Consulting Services  
MNP

#### Dr. Guila DELOUYA, MD, M. Sc., FRCP(C)

Radiation oncologist  
CHUM  
Assistant Clinical Professor  
Université de Montréal

#### Catherine FRÉMONT

Chief of Staff, President & CEO  
CN



#### Dr. Michel GÉLINAS, MD, FRCP(C)

Cofounder of the Quebec Cancer Foundation

#### Gopinath JEYABALARATNAM

Director, Public Affairs  
Medicom Inc.

#### Patrick KENNIFF

President  
Keniff Leadership Inc.

#### David LAMY, B.A.A., Fin. Pl.

Financial planner  
Fonds FMOQ

#### Fabien MAJOR, MBA, Fin. Pl., Adm. A.

Financial planner, Senior associate  
Assante Wealth Management – Major team

#### Guerlane NOËL, CPA, CGA, LL. M. Fisc.

Director, Tax and Estate Planning  
Mackenzie Investments

#### Sandy SADLER, PT, M. Ed., M.G.P., PMP

Training Program Manager  
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#### Sandra ETCHENDA, Reg. writer

Communications Advisor – Editor in Chief, Plan magazine  
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#### Vicky REINOSO

Team Lead, SDR  
BIM Track

\*All members of the Board of Directors of the Quebec Cancer Foundation sit on the Board and fulfil their responsibilities on a volunteer basis, receiving no compensation for their services.



## Thank you to our Governor members

The title of Governor member is awarded to individuals and organizations in recognition of their exceptional contribution and ongoing involvement with the Quebec Cancer Foundation to help Quebecers who are facing cancer and their loved ones.

- 24 heures du Lac
- André Gosselin
- Bistro Sodexo, CHUS – Fleurimont
- Brault & Bouthillier
- Bruno Pelletier
- Carole Chevalier
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- Fondation Norman Fortier
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- Jean Laramée
- Jean-François et Louis-Philippe Dumoulin
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- Tommy Robillard
- UAP (NAPA Pièces d'auto)
- Yvan Dubois

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# Thank you to our business volunteers

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- Benoît Hallée
- Bruno Vary, M105 Granby
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- Inspecteur Daniel Campagna, Sûreté du Québec
- Jessy St-Onge, Les Résidence Soleil
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- Lieutenant Simon Rouillard, Sûreté du Québec Centre de service de Richmond
- Louis Villeneuve, maire de Bromont
- Luc Viens, Bistro Le 633 Bromont
- Ludovick Bombardier
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- Michaël Fullum, Optimum Éducation
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- Nicole Demers
- Normand Picard



Without the commitment of the Quebec business community, we could not have reached the level of excellence that we have acquired over the years. Their volunteer involvement is essential and allows us to promote the Foundation throughout the province. Thank you for your commitment and dedication!

- Patrick Simard, restaurant La Vieille Gare Richmond
- Roger Gariépy, Bistro Sodexo CHUS – Hôpital Fleurimont
- Samuel Grégoire
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- Michel L. Lesage, ing.
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- Sandra Etchenda, réd. a. au magazine Plan
- Sandy Sadler, pht, M. Éd., MGP, PMP, Hydro- Québec
- Simon Déry, Caisse Desjardins du Quartier-Latin
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- Vicky Reinoso, BIM Track
- Yancy Leblanc, Caisse Desjardins du Quartier-Latin

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- Catherine Fremont, CN
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- Denis Boivin, C.M., FCPA, FCA
- Dr. Michel Gélinas, MD, FRCP(C), Cofondateur de la Fondation québécoise du cancer
- Dr. Philippe Sauthier, MD, Université de Montréal
- Dr. Pierre Audet-Lapointe, MD., FRCS(C), Cofondateur de la Fondation québécoise du cancer
- Dr. Guila Delouya, MD., M.Sc., FRCP(C), CHUM
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- Carmen Rodrigue, CR Communications
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- Tanya Choweiri, Corporation Famille Katasa
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- Marc-André Juillet, Première Moisson Outaouais
- Marc Charrette, Voyages Aquarelle
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- Maxime Bergeron, Kruger Products – Usine Richelieu
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- Philippe Poirier, RBC Gestion de patrimoine – Dominion valeurs mobilières
- Raffaele Mercuri, Monza Enoteca
- Sami Chakie, Moca Loca Café Co.
- Sébastien Brunet, Ed Brunet & Associés
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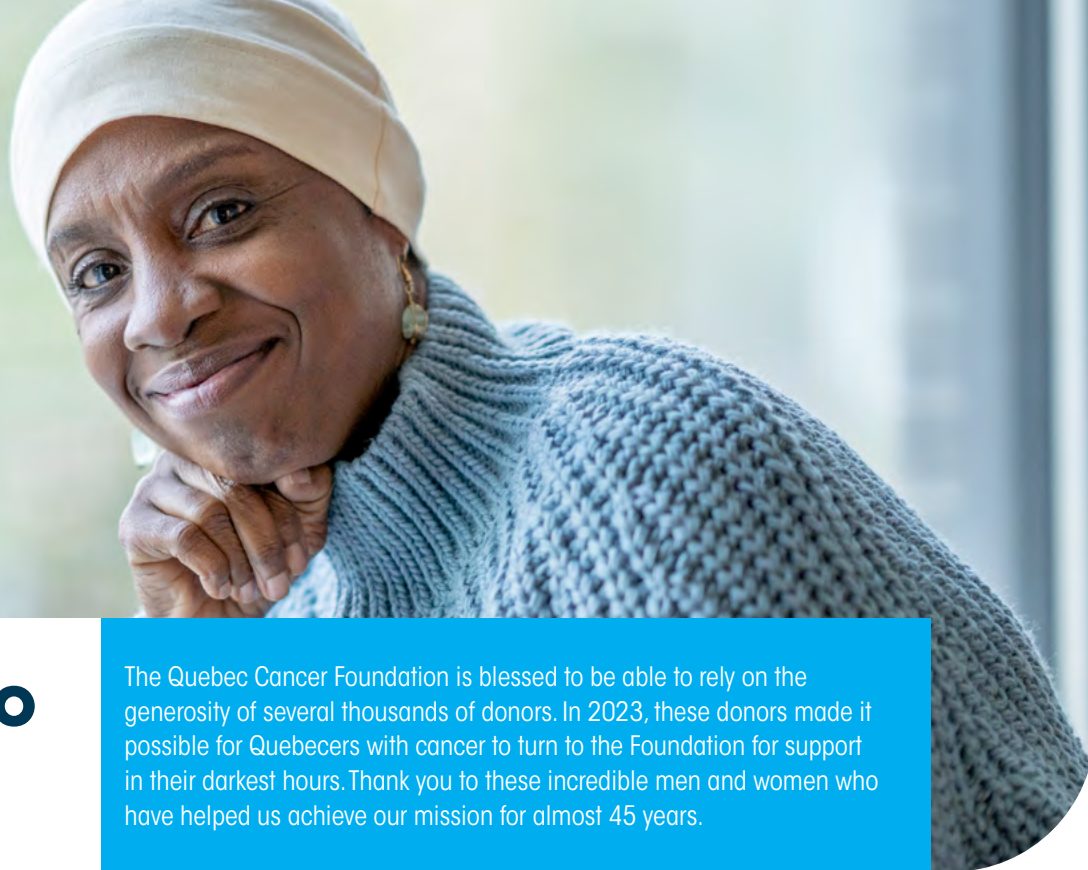
- Anne-Marie Lemire
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# Thank you to our donors

The Quebec Cancer Foundation is blessed to be able to rely on the generosity of several thousands of donors. In 2023, these donors made it possible for Quebecers with cancer to turn to the Foundation for support in their darkest hours. Thank you to these incredible men and women who have helped us achieve our mission for almost 45 years.

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- Succession Suzanne Binet

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- Bureau de circonscription de Saint-François
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- Caisse de Québec

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- Caisse Desjardins du nord de Lanaudière
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- Tommy Robillard
- TransGlobe Logistiques
- Transport Lavoie Itée
- Trois-Rivières Mitsubishi
- United Way of Greater Toronto
- Verval Ltée
- Vilmond Martel
- Yvon Maheux

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# Thank you to our philanthropists and builders of hope

The Foundation's recognition circles were created to pay tribute to the donors who provide ongoing support to the Quebec Cancer Foundation as a means of ensuring that people with cancer can rely on a beacon of light as they face each new day.

## Philanthropists' Circle

This group is comprised of individuals, companies and private foundations that have offered significant support to people with cancer.

### Visionaries

**Individuals \$500,000 or more**  
**Companies \$1,000,000 or more**

- Fondation J.A. DeSève
- Fondation Norman Fortier

### Builders

**Individuals \$100,000 to \$499,999**  
**Companies \$500,000 to \$999,999**

- UAP inc.

### Associates

**Individuals \$50,000 to \$99,999**  
**Companies \$100,000 to \$499,999**

- Bell Canada
- Cercle finance du Québec
- CIBC
- Co-operators

- Fédération des caisses Desjardins du Québec
- Fédération québécoise des massothérapeutes agréés
- Fondation Armand Martel
- Fondation C.A.R.M.E.N.
- Fondation Choquette-Legault
- Fondation Damours
- Fondation de la massothérapie
- Fondation du Rotary de Charlesbourg
- Fondation J. Armand Bombardier
- Fondation Molson
- Gouvernement du Québec – Ministère de la Santé et des Services sociaux
- Gouvernement du Québec – Ministère des Finances du Québec
- Groupe Familiprix
- Hydro-Québec
- Le Conseil d'État des Chevaliers de Colomb – Campagne des oeuvres charitables
- Lotomatique
- Loto-Québec

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- Proxim Groupe Pharmessor Inc.
- Québecor Media inc.

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- André Gosselin
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- Bertrand Poirier
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- BMO Nesbitt Burns inc.
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- Buckingham Kadri Dargham

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- Caisse Desjardins du Quartier-Latin de Montréal - Siège social
- Carol Groulx
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- CGI inc.
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- Fondation Sibylla Hesse
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- Fonds Dynamique – 1832 Asset Management L.P.
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- Jean Martin
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- Steve Bouthillette
- Suzanne De Granpré
- United Way of Greater Toronto
- Vézina Assurances inc.(Marsh & McLennan Agency)
- Ville de Gatineau

## Builders of Hope Circle

This group includes all of the donors who have named the Foundation in their legacy, estate planning or another type of planned giving.

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- Succession Roger Croteau
- Marc Wilfred Lefebvre
- Denis Boivin
- Succession Pierre Simoneau
- Loto-Québec
- Succession Alicienne Bérubé
- Gilles Lacourse
- Succession Nicole Quirion
- Succession Henriette Simoneau
- Succession François Lavallée
- Succession Lise Beauchamp
- Succession Robert Babin
- Succession Suzanne Binet
- Succession Yolande Riendeau
- Succession Carmen Lussier
- Succession Gordon Stanley Kemp
- Succession Denise Bolduc
- Succession Gaston Rioux
- Chantal Girard
- Succession Gervaise Routhier
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- Succession Gaétane Labonté
- Succession Mathurin Cuaz
- Succession Renée Saint-Gelais
- Financière Manuvie
- Succession Jacynthe Bélanger
- Succession Maurice Angers
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- Succession Michel Audet
- Manuvie La Compagnie d'assurance-Vie
- Diane Gosselin
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Thank you for your attention to the needs of people with cancer in 2023. Your support is invaluable, for it allows us to make a real difference in the lives of everyone facing cancer.

## \$50,000 and more

- Fédération des caisses Desjardins du Québec
- Larivière et Massicotte, Pharmaciennes Inc. – Pharmacie d'expertise

## \$25,000 to \$49,999

- Groupe Katasa Inc.

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- Cogeco Média – Rythme 100.1/106.9
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- Manoir Hovey
- Marché de poisson
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- PAL+
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- Renée Larochelle
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- Ripplecove Hôtel & Spa
- Ronald Magar
- Rossignol
- Séguin Poirier Atelier
- Station M105
- St-Estèphe Fin traiteur
- TVA
- Vêtements Avalanche
- Vignoble Léon Courville
- Ville de Granby
- Ville de Trois-Rivières
- Voyage Aquarelle
- Weekend Radio
- Zoo de Granby

### Goods and services

- Air Canada
- Atelier du pain
- Auvitec
- Bell Média (Rouge FM et Énergie)
- Bijouterie Duvar
- Bistro Évolution
- C2Montréal
- Cake Design Granby
- Casino de Montréal
- Christian Bourque
- Cogeco Média – 104.7

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# Financial results

These data are drawn from the 2023 financial statements of the Quebec Cancer Foundation, for the 12-month period ending on December 31, 2023, and audited by MALLETT S.E.N.C.R.L.

	2023	2022
<b>INCOME</b>		
Donations and fundraising activities	<b>\$ 5,188,014</b>	\$ 4,978,518
Income from services	<b>3,261,221</b>	3,090,453
Investment income (at fair value)	<b>86,046</b>	196,150
Interest income	<b>27,457</b>	7,726
Amortization of reported assets with regard to tangible assets	<b>103,260</b>	98,260
Rental income	<b>18,540</b>	20,226
Other earnings	<b>1,089</b>	103,256
	<b>8,685,627</b>	8,494,589
<b>COSTS</b>		
Donations and fundraising activities	<b>1,893,998</b>	1,547,419
Service costs	<b>4,846,324</b>	4,360,898
Expenses for service development	<b>460,391</b>	484,507
Administrative expenses	<b>146,746</b>	143,893
Amortization of tangible assets	<b>244,306</b>	231,423
Amortization of intangible assets	<b>33,205</b>	29,400
	<b>7,624,970</b>	6,797,540
<b>EXCESS OF INCOME OVER COSTS PRIOR TO OTHER ITEMS</b>	<b>1,060,657</b>	1,697,049
<b>OTHER ITEMS</b>		
Variation in the fair value of investments	<b>471,762</b>	(656,617)
Excess of bequests and investment income over the amounts needed to fund programs and services	<b>110,511</b>	-
	<b>582,273</b>	(656,617)
<b>TOTAL EXCESS OF INCOME OVER COSTS</b>	<b>\$ 1,642,930</b>	\$ 1,040,432

# Our daily support throughout Quebec

Our programs and services are provided **free** of charge or at a **reasonable cost**.



## INFO-CANCER SERVICES

Info-cancer Hotline  
Info-cancer Library  
Telephone peer matching  
Nutrition | Psychology | Sexology  
Resources directory



## COMPLEMENTARY THERAPIES

Art therapy  
Kinesiology  
Massage therapy  
Guided meditation  
Yoga  
Other



## PROGRAMME À FÉLIX

Support for people aged 15-39



## ACCOMMODATION CENTERS



## FINANCIAL AND LEGAL ASSISTANCE

### ● Regional Centers and Lodges

#### Montreal

Head office and  
Norman Fortier Lodge  
2075 De Champlain Street  
Montreal, QC H2L 2T1  
Telephone: 514-527-2194  
Toll-free: 1-877-336-4443  
cancerquebec.mtl@fqc.qc.ca

#### Outaouais

Michael J. McGivney Pavilion  
555 De l'Hôpital Boulevard  
Gatineau, QC J8V 3T4  
Telephone: 819-561-2262  
cancerquebec.gat@fqc.qc.ca

#### Estrie

3001 12<sup>th</sup> Avenue North  
Sherbrooke, QC J1H 5N4  
Telephone: 819-822-2125  
cancerquebec.she@fqc.qc.ca

#### Mauricie

3110 Louis-Pasteur Street  
Trois-Rivières, QC G8Z 4E3  
Telephone: 819-693-4242  
cancerquebec.trv@fqc.qc.ca

#### Lévis

160 Wolfe Street  
Lévis, QC G6V 3Z5  
Telephone: 581-502-0184  
cancerquebec.lev@fqc.qc.ca

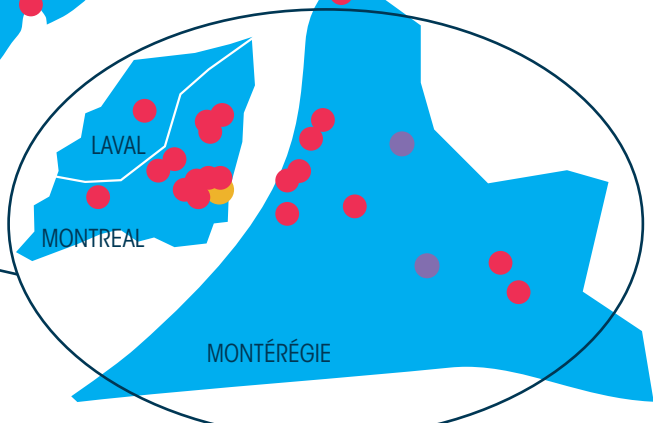
### ● Regional Center and Lodge, Info-cancer Services

#### Quebec

2375 De Vitré Avenue  
Quebec, QC G1J 5B3  
Telephone: 418-657-5334  
Toll-free: 1-800-363-0063  
cancerquebec.que@fqc.qc.ca

### ● Health institution partners

### ● Our service partners





Quebec  
Cancer  
Foundation

Always There to Care

Thanks to you, our loyal partners and allies, we have been privileged to provide desperately needed support to over half a million people over the past 44 years. Working together, we are determined to facilitate access to front-line oncology services for people with cancer and their loved ones throughout Quebec.

The list of all those who help us change the lives of Quebecers affected by cancer is available on the Foundation's Website.

**1-800-363-0063**  
**cancerquebec.ca**



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